**SCHEDULE-AT-A-GLANCE**

**SUNDAY, APRIL 5**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30-5:30pm</td>
<td><strong>FIELD SESSION:</strong> Saddle Rock hike, led by TREAD</td>
<td>Saddle Rock Trail Head</td>
</tr>
<tr>
<td>5:30-7:30pm</td>
<td>Pints for Preservation supporting PreserveWA Fellowship program</td>
<td>Tap &amp; Putt</td>
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**MONDAY, APRIL 6**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:30-8:30am</td>
<td><strong>FIELD SESSION:</strong> Morning Yoga at iLa*</td>
<td>iLa Yoga Studio</td>
</tr>
<tr>
<td>8:30am-4:00pm</td>
<td>Registration &amp; info desk opens</td>
<td>Wenatchee Valley Chamber of Commerce</td>
</tr>
<tr>
<td>10:00-11:30am</td>
<td><strong>GETTING GROUNDED (SESSION BLOCK A)</strong></td>
<td>Mills Bros</td>
</tr>
<tr>
<td></td>
<td>A1. Main Street as a Revitalization Tool</td>
<td>Wenatchee Valley Museum</td>
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<tr>
<td></td>
<td>A2. Basics for Certified Local Governments</td>
<td>Convention Center (CC) Orchard Room</td>
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<tr>
<td></td>
<td>A3. Board Governance: The Blueprints for Sustainable Success</td>
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</tr>
<tr>
<td>10:00-11:30am</td>
<td><strong>FIELD SESSION:</strong> A Walk Through Time*</td>
<td>Chamber</td>
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<tr>
<td>10:00am-12:00pm</td>
<td><strong>FIELD SESSION:</strong> The Pybus Story: Building Community through a Public Market*</td>
<td>Chamber</td>
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<tr>
<td>11:30am-1:00pm</td>
<td>Lunch on your own</td>
<td></td>
</tr>
<tr>
<td>1:00-2:00pm</td>
<td><strong>SESSION BLOCK B</strong></td>
<td></td>
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<tr>
<td></td>
<td>B1. Building a Robust Economic Vitality Committee</td>
<td>Performing Arts Center (PAC) Main Stage</td>
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<td></td>
<td>B2. Accessibility Improvements for Historic Buildings</td>
<td>Museum</td>
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<tr>
<td></td>
<td>B3. Implementing Opportunity Zones Across Washington State</td>
<td>CC Orchard Room</td>
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<tr>
<td></td>
<td>B4. Re-imagining Capacity Building in Multicultural Contexts</td>
<td>Mills Bros</td>
</tr>
<tr>
<td>1:00-3:30pm</td>
<td><strong>FIELD SESSION</strong> Replacing Pigeons with People: Creative Solutions for Adaptive Reuse*</td>
<td>Chamber</td>
</tr>
<tr>
<td>2:30-3:30pm</td>
<td><strong>SESSION BLOCK C</strong></td>
<td></td>
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<td></td>
<td>C1. Sourcing, Onboarding, and Developing Strong Volunteers</td>
<td>Museum</td>
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<td></td>
<td>C2. GIS for Local Preservation</td>
<td>Mills Bros</td>
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<tr>
<td></td>
<td>C3. Business Improvement Areas: An Underutilized Tool</td>
<td>CC Orchard Room</td>
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<tr>
<td>4:00pm</td>
<td><strong>OPENING PLENARY</strong></td>
<td>PAC Main Stage</td>
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<tr>
<td></td>
<td><strong>Let’s Build Wealth with Jaebadiah Gardner</strong></td>
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<tr>
<td>5:30pm</td>
<td><strong>GROUP PHOTO</strong></td>
<td>PAC Courtyard</td>
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<tr>
<td>5:45pm</td>
<td><strong>THIS PLACE MATTERS</strong></td>
<td>The Mercantile</td>
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</table>

**TUESDAY, APRIL 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:30-8:00</td>
<td><strong>COFFEE’S ON! MEET-UPS</strong></td>
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<td></td>
<td>Urban Communities</td>
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<td>Rural Communities</td>
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<td></td>
<td>General</td>
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<tr>
<td>8:30am-4:00pm</td>
<td>Registration &amp; info desk open</td>
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<tr>
<td>9:00-10:00am</td>
<td><strong>SESSION BLOCK D</strong></td>
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<td></td>
<td>D1. Help Your Executive Director Stay INSPIRED</td>
<td>Mills Bros</td>
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<td></td>
<td>D2. How Cities Can Promote Adaptive Reuse</td>
<td>CC Orchard Room</td>
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<tr>
<td>9:00am-12:00pm</td>
<td><strong>FIELD SESSION:</strong> Kiwanis Methow Park: Intentional and Community-Oriented Restoration*</td>
<td>Chamber</td>
</tr>
<tr>
<td>10:30-11:30am</td>
<td><strong>SESSION BLOCK E</strong></td>
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<td></td>
<td>E1. Catalyzing Social Change Through Real Estate</td>
<td>Museum</td>
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<td></td>
<td>E2. Building Condition Assessments: Technologies &amp; Uses</td>
<td>Mills Bros</td>
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<tr>
<td></td>
<td>E3. Your Community as Investors</td>
<td>CC Orchard Room</td>
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<tr>
<td>11:30am-1:00pm</td>
<td>Lunch on your own</td>
<td></td>
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<tr>
<td>11:30am-2:00pm</td>
<td><strong>FIELD SESSION:</strong> Biking the Apple Capital Loop Trail*</td>
<td>Chamber</td>
</tr>
<tr>
<td>12:30-3:00pm</td>
<td><strong>FIELD SESSION:</strong> Transforming Historic Alleys into New Front Doors*</td>
<td>Chamber</td>
</tr>
</tbody>
</table>
1:00-2:00pm **SESSION BLOCK F**

F1. Meetings from Hell? No! (Productive Meeting Management)  
*Mills Bros*

F2. Leveraging Incentives and Navigating Review Processes  
*Museum*

F3. Design in the Context of Agriculture, Immigration, and Inclusivity  
*CC Orchard Room*

2:30-3:30pm **SESSION BLOCK G**

G1. Promoting Entrepreneurs Through a Regional Brand  
*CC Orchard Room*

G2. Ranch, Split Level, Split Entry & Mobile Homes — OH MY!  
*Museum*

G3. Downtown Insiders: A Donor Rewards Program to Meet Your Goals  
*Mills Bros*

2:30-5:00pm **FIELD SESSION:** The Birth of Wenatchee's Working Warehouse District*

**FIELD SESSION:** Beer ... Wine ... Downtown: Connecting the dots with the wine and beer businesses in your downtown*

4:00-5:00pm **SESSION BLOCK H**

H1. Preservation & Perseverance: Dayton's Story  
*Mills Bros*

H2. Podcasting Your History — The Adventuress "PodCast-Off"  
*Museum*

H3. Community Place from Industrial Space *  
*CC Orchard Room*

6:00pm **EXCELLENCE ON MAIN AWARDS RECEPTION*  
*Pybus Public Market*

8:00pm Dinner on your own

**WEDNESDAY, APRIL 8**

7:30-8:00 **COFFEE'S ON! MEET-UPS**

Main Street Staff  
*Coast Hotel*

Main Street Boards  
*Hilton Garden Inn*

General  
*Norwood Wine Bar*

8:30am-12:00pm Registration & info desk open  
*Chamber*

9:00-10:30am **CLOSING PLENARY & CELEBRATION**  
Entrepreneurial Ecosystem in Action  
*PAC Main Stage*

11:00am-12:00pm **SESSION BLOCK I**

I1. Main Street is Economic Development  
*CC Orchard Room*

I2. Surveying and Retrofitting URM Buildings  
*Museum*

I3. Using the Action Cycle to Create Engagement  
*Mills Bros*

11:00am-12:30pm **FIELD SESSION:** A Walk Through Time*

**FIELD SESSION:** Teaching through Public Arts: Exploring Wenatchee’s Art on the Avenues*

12:30pm **CONFERENCE ADJOURNS**

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**A NOTE ON TIMING**

At this year’s conference, you’ll notice we’ve included a 30-minute passing period between each session block. This is meant to give you plenty of time to move between the various venues of the conference, explore downtown Wenatchee, and support local businesses. We hope you’ll also take this built-in break to reflect upon the session you just attended, connect lessons learned with your own work, and discuss new ideas with your fellow conference attendees.

**FIELD SESSIONS**

Unless otherwise noted, all field session attendees should meet at the Wenatchee Valley Chamber of Commerce & Tasting Room (137 N. Wenatchee Ave) 10 minutes prior to the start time listed in the program.

*Indicates additional registration and/or fee required.

For venue addresses and a map, see pages 24-25.

Cover photo of American Shoe Shop, courtesy of Wenatchee Valley Chamber of Commerce.
Welcome to RevitalizeWA

The Washington Trust for Historic Preservation and the Department of Archaeology & Historic Preservation are delighted to welcome you to Wenatchee for the tenth annual RevitalizeWA Conference! Over the next several days, you will have the chance to enjoy a wide array of workshops, field sessions, and events, all set in the heart of the beautiful Wenatchee Valley.

The conference kicks off on Sunday afternoon with Pints for Preservation, a casual, no-host event supporting the PreserveWA Fellowship program. The conference is in full swing by Monday, with field sessions and introductory workshops focused on the Main Street Approach™, Certified Local Governments, and board governance. We are particularly excited for you to come together that afternoon for the opening plenary featuring Jaebadiah Gardner, an entrepreneur who builds community and local wealth through real estate development. Following the keynote address, all conference attendees are invited to join us a few blocks down The Ave for the annual This Place Matters reception at The Mercantile, a beautiful new co-working space. Tuesday is chock full of learning opportunities, including early morning “Coffee’s On” networking get-togethers, classroom sessions ranging from youth engagement to adaptive reuse, and field sessions that will take you through parks, warehouses, alleyways, and breweries. Unwind on Tuesday evening at the Excellence on Main Awards, a ticketed event that celebrates the very best of Washington Main Street’s communities. Wednesday brings all attendees together for a closing plenary that shines a light on Wenatchee’s entrepreneurial ecosystem before welcoming you to the final sessions of the conference in late morning.

The board and staff at the Washington Trust for Historic Preservation extend our deepest appreciation to the sponsors, partners, and volunteers who make RevitalizeWA possible. At the top of our list of thanks is the Wenatchee Downtown Association and their local partners. The energy in downtown Wenatchee is palpable, and we have intentionally built 30-minute passing periods into the conference program this year so that you have more time to explore downtown and enjoy the many local businesses that make it such a vibrant Main Street.

Thank you for joining us for this tremendous celebration of historic preservation and community revitalization in the Pacific Northwest. Welcome to RevitalizeWA 2020!
SUNDAY, APRIL 5

3:30-5:30 PM

FIELD SESSION: SADDLE ROCK HIKE WITH TREAD
Saddle Rock Trail Head | 1130 Circle St
This hike is a FREE field session with no pre-registration required.
Stretch your legs on a classic Wenatchee Valley hike! This moderately difficult trail ascends 915 feet over roughly 2.5 miles to Saddle Rock, which offers beautiful views of the valley below. The hike will be led by TREAD (Trails Recreation Education Advocacy and Development), a Central WA non-profit that works to bring together various stakeholders to thoughtfully and sustainably improve and coordinate outdoor recreation experiences. Our group will be amongst the first to experience the brand new TREAD MAPS website and app, which helps users navigate trails, crowdsource recreation data, and promote local small businesses for out-of-town explorers.

5:30-7:30PM

PINTS FOR PRESERVATION
Tap and Putt | 246 N Wenatchee Ave
Join us at Tap and Putt, a local watering hole complete with indoor mini-golf course, to raise a glass for preservation! This no-host happy hour will celebrate the PreserveWA Fellowship program, which supports first-time attendance at the RevitalizeWA Conference by students and young professionals. Meet your fellow conference attendees and support aspiring preservationists and Main Streeters while enjoying some good brews, games, and company.
**MONDAY, APRIL 6**

**7:30-8:30 AM**

**FIELD SESSION: MORNING YOGA AT ILA ($10)**
*Meet at iLa Yoga | 13 Orondo Ave*

Kick off the conference with positive intentions and gentle movement through a guided yoga session at iLa Yoga Studio, one of Wenatchee’s thriving downtown small businesses. Owner Bridget Shae will provide a short welcome and intentional offering to participants, focusing on community and what it means to be part of the heart of a downtown. No previous experience with yoga is necessary to participate: this Gentle Vinyasa class is perfect for everyone from newbies to experts. Mat rental is included in rental cost.

**Bridget Shae, iLa Yoga**

**8:30 AM-4:00 PM**

**CONFERENCE REGISTRATION & INFO DESK OPEN**
*Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave*

Coffee & pastries available

**10:00-11:30 AM**

**GETTING GROUNDED (SESSION BLOCK A)**

**A1. MAIN STREET AS A REVITALIZATION TOOL**
*Mills Bros | 10 S Wenatchee Ave*

As a comprehensive economic development tool, the Main Street Approach® is the foundation many communities in Washington and nationwide use to revitalize their historic downtown and commercial districts. Main Street helps you identify and better leverage your local assets — from cultural and architectural heritage to local entrepreneurs and community pride.

**Linda Klink, Wyoming Business Council**

**A2. BASICS FOR CERTIFIED LOCAL GOVERNMENTS**
*Wenatchee Valley Museum | 127 S Mission St*

Are you new to the CLG program or just want a refresher on the ins and outs of running a local historic preservation program? Then this session is for you! Learn the principles and methods of gathering information about historic properties, how to protect them, and how to care for them.

**Kim Gant, Department of Archaeology & Historic Preservation**

**A3. BOARD GOVERNANCE: THE BLUEPRINTS FOR SUSTAINABLE SUCCESS**
*Convention Center - Orchard Room | 121 N Wenatchee Ave*

The success or failure of an organization, program, or project is directly tied to the board’s ability to govern well. But why good governance is so critical, and how to implement good governance often elude highly capable individuals which creates vulnerability to potentially detrimental consequences. In this interactive session, we equip participants with the “blueprints” and tools for sustainable success, making good governance a valued, institutional, structural norm. Together, we explore a variety of examples of how good governance can be applied and what is required for successful implementation and maintenance. Each participant will leave with practical “next steps” to improve board governance.

**Sara Higgins, 501 Consultants**
10:00-11:30 AM
FIELD SESSION: A WALK THROUGH TIME ($10)
Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave
This walking tour will showcase significant and interesting architectural features of the buildings that make up Wenatchee’s downtown, including details and stories that most visitors—and residents—overlook. During the tour, you’ll learn fun and engaging facts about the history and evolution of these buildings, discussing projects that have made significant improvements while leaving the outside historically untouched.
Linda Haglund, Wenatchee Downtown Association

10:00 AM- 12:00 PM
FIELD SESSION: THE PYBUS STORY: BUILDING COMMUNITY THROUGH A PUBLIC MARKET ($10)
Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave
In 2010, private philanthropists came together with the Port of Chelan and the federal government to renovate an aging steel warehouse near the Columbia River. Today, Pybus Public Market is a bustling community center, home to numerous independent merchants, an educational demo kitchen, event spaces, and a local farmers market. Through a panel discussion and small-group tours of the market, we’ll explore the story of Pybus and discuss lessons learned. Participants will then have a chance to purchase lunch from one of Pybus’ many vendors before reconvening for roundtable discussions about how we can activate the concept of a public market to create community in our own towns and cities.
Leslie LePore-Freytag, Executive Director, Pybus Public Market and Pybus Foundation

12:00-1:00 PM
LUNCH ON YOUR OWN

Mercantile coworking space invites conference participants to stop in and enjoy a cup of coffee or tea, catch up on emails, or connect with a new colleague.

Use code REWA10 online or in person to access a $10 day pass between the hours of 8-5 on April 6-8.
1:00-2:00 PM

SESSION BLOCK B

B1. BUILDING A ROBUST ECONOMIC VITALITY COMMITTEE
Performing Arts Center – Main Stage | 123 N Wenatchee Ave

Economic development is central to a strong revitalization strategy. But what exactly does that mean - how do you activate a Main Street Economic Vitality committee and how do you measure a successful economic development strategy? Learn how the Historic Downtown Chelan Association worked with local and state partners to identify key economic performance indicators and then gathering the data necessary to track progress.

Erin McCardle, Historic Downtown Chelan Association

B2. ACCESSIBILITY IMPROVEMENTS FOR HISTORIC BUILDINGS
Wenatchee Valley Museum | 127 S Mission St

Historic buildings were not typically designed for accessibility; yet, providing access for all is critical for public buildings and active civic spaces. How do we make modifications for accessibility while also preserving historic features? In this session, we will explore the careful balance between accessibility improvements and historic preservation. While there is no one-size-fits-all solution, there are many successful examples that demonstrate this balance and maintain a building’s functionality and access for future generations. Issues and solutions will be illustrated with Washington State case studies varying from courthouses and civic institutions to adaptive reuse for multifamily housing.

Pam Derry, Tonkin Architecture
Matt Hamel, SHKS Architects
Nicholas Vann, Department of Archaeology & Historic Preservation
B3. IMPLEMENTING OPPORTUNITY ZONES ACROSS WASHINGTON STATE

As part of the 2017 Tax Cuts and Jobs Act, the Opportunity Zone incentive was created to encourage investment in economically distressed communities across the country. In Washington, 139 census tracts were designated as Opportunity Zones across urban, rural, and tribal communities. This session will provide an overview of how Opportunity Zones work, provide an update on the Washington State Department of Commerce's approach to implementing the program, and provide an opportunity to learn from community-oriented approaches to utilizing the incentive in your community.

Melissa Lafayette, National Development Council
Sarah Lee, Washington State Department of Commerce

B4. RE-IMAGINING CAPACITY BUILDING IN MULTICULTURAL CONTEXTS

Context and culture can play vital roles in capacity building. But how do we build capacity in multicultural contexts in ways that are meaningful and transformative? Come hear from community capacity builders from Wenatchee and Tukwila about their experiences in building capacity for Kiwanis Methow Park in South Wenatchee and the World's Largest Potluck and Street Soccer in Tukwila, respectively. Learn how these community efforts catalyzed increased civic engagement & political organizing in these neighborhoods. In this session, participants will be invited to reflect on their current concepts and practices for capacity building and explore possibilities for redefinition and re-imagination.

Teresa Bendito, Parque Padrinos
Charis May Hnin, Talitha Consults LLC
Anneka Olson, Washington Trust for Historic Preservation

1:00-3:30 PM

FIELD SESSION: REPLACING PIGEONS WITH PEOPLE: CREATIVE SOLUTIONS FOR ADAPTIVE REUSE ($10)

Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave

Join us for an insider’s look at some of Wenatchee’s most interesting, challenging, and creative adaptive reuse projects. We’ll visit sites like the MidTown and Metropolitan buildings to explore the variety of paths large renovations can take, discussing the pros and cons of different approaches. Discover lessons learned from projects that have transformed boiler rooms into wine tasting studios, furniture salesrooms into professional offices, and spaces empty for decades into thriving company headquarters and housing.

Rory Turner, Commercial Real Estate Services

FIELD SESSION: ROCK ISLAND SILICA SMELTER ($20)

Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave

Originally constructed in 1942 as part of WWII production efforts, the Rock Island Silicon Smelter has sat abandoned since 2003. Looking to activate the two large-scale buildings and 65 acres along the Columbia River, the Port of Douglas has been working on adaptive reuse plans to transform the site into a Waterfront and Innovation District with the former smelter facility at the center. Proposals include a mix of office space focused on technology research and development, education classrooms, a restaurant and brewery, a hotel with indoor and outdoor event spaces and waterfront activities. Explore the first stages of this visionary project—billed as “Pybus on Steroids”—and take part in a discussion about adaptive reuse of major industrial facilities. Closed-toe shoes required.

Stacie de Mestre, Port of Chelan County
C1. SOURCING, ONBOARDING, AND DEVELOPING STRONG VOLUNTEERS

Wenatchee Valley Museum  |  127 S Mission St

Strong volunteer leadership is essential to a successful Main Street initiative. Passionate volunteers that are intentionally developed into leaders who can confidently represent your organization are worth their weight in gold. Yet, board and committee development can be one of the most challenging aspects of revitalization work. Gain an understanding of how to source a team that reflects your community, set clear expectations, and help volunteers own your mission by learning about the Ellensburg Downtown Association’s highly effective methods of leadership development.

  Molly Jones-Kerchner, Ellensburg Downtown Association

C2. GIS FOR LOCAL PRESERVATION

Mills Bros  |  10 S Wenatchee Ave

Are you ready for what’s next in the world of saving places and technology? GIS stands for Geographic Information System and it is a highly effective tool for making place-based data accessible to anyone with a smartphone. You may think that learning GIS software or paying for a license is out of reach, but your local government may already have this capability. If not, there are many things you can do with a free ArcGIS Online account (for non-commercial use) and a little time and effort. Come learn the capabilities of ArcGIS Online and how you may be able to make it work for your community.

  Kim Gant, Department of Archaeology & Historic Preservation

C3. BUSINESS IMPROVEMENT AREAS: AN UNDERUTILIZED TOOL

Convention Center - Orchard Room  |  121 N Wenatchee Ave

Business Improvement Areas (BIAs) are funding mechanisms in state law to promote downtown revitalization. By facilitating cooperation among merchants and commercial and residential property owners, BIAs allow communities to raise and manage funds for marketing & events, clean & safe programs, business & economic development and advocacy. Hear from BIA experts, and communities across the state that have authorized BIAs, on how they work, what they can fund, and success stories of implementation on the ground.

  Noel Frame, BDS Planning & Urban Design
  Andrew Holt, Downtown Association of Yakima
  Dana Oliver, Everett Downtown Association
  Mike Steward, Ballard Alliance
  Valerie Tran, BDS Planning & Urban Design
**OPENING PLENARY**

**LET'S BUILD WEALTH**

*Performing Arts Center — Main Stage | 123 N Wenatchee Ave*

Whether we are discussing preservation or new development in real estate, a key factor in this work is ownership and access to ownership. Jaebadiah S. Gardner is an African-American, Mexican-American business man, multi-family real estate developer, author, and Founder & CEO of GardnerGlobal, Inc., a privately held holding company focused on building wealth through investments, partnerships and community. In this keynote address, Gardner will explore examples of community ownership models and attempt to rewire our thinking around creating accessible, sustainable real estate projects that provide opportunities for individuals from their communities to participate in building wealth.

*Jaebadiah Gardner, GardnerGlobal*

**5:30PM**

**GROUP PHOTO**

*Performing Arts Center Courtyard | 123 N Wenatchee Ave*

Immediately following the opening plenary, all attendees will be invited to convene (while en route to the reception) for a group photo to commemorate our 10th annual RevitalizeWA conference.

**5:45-7:15 PM**

**THIS PLACE MATTERS RECEPTION**

*The Mercantile | 14 N Wenatchee Ave*

You work hard to save the places that matter to the people of the Pacific Northwest, and the Washington Trust for Historic Preservation wants to say thank you! Meet friends and colleagues for craft beverages and light hors d’oeuvres while enjoying one of Wenatchee’s newest examples of adaptive reuse — The Mercantile, a stunning coworking space in the heart of downtown.

**7:15 PM**

**DINNER ON YOUR OWN IN DOWNTOWN WENATCHEE**
TUESDAY, APRIL 7

7:30-8:30 AM
COFFEE’S ON! MEET-UPS

New! We know that one of the best things about a conference is the opportunity to meet people with similar experiences or contexts as your own. Coffee’s On! is a new networking opportunity that provides a venue and lite facilitation for specific segments of conference-goers. Each meet-up includes an optional conversation topic. It’s simple — show up, grab a cup o’ joe, and use the conversation cards (or don’t!) to get to know the folks around you!

URBAN COMMUNITIES
Coast Hotel | 201 N Wenatchee Ave

Are you part of the preservation and/or revitalization movement in a city with a population of 50,000 or more? This meet-up is for you! Connect with old friends and new faces, and if you’re not sure where to begin we invite you to start a conversation around a hot topic for urban downtowns: adaptive reuse!

RURAL COMMUNITIES
Hilton Garden Inn | 25 N Worthen St

Are you a community advocate in a town with a population of 10,000 or fewer? This meet-up is for you! Like walking downtown in your community, at this casual coffee meet-up you’re sure to find a familiar face or two. Whether with old friends or new, we encourage you to connect and learn from one another. Want a place to start? Let’s talk about keeping youth in town!

GENERAL
Norwood Wine Bar | 23 S Wenatchee Ave

This meet-up is open to all conference-attendees! Whether you’re an architect, archaeologist, or downtown advocate there’s no denying we all want to live in strong towns with vital communities. Our opening plenary will connect building local wealth to strengthening our towns, and we hope you’ll talk to each other about your place’s unique assets and what community wealth means to you.

8:30 AM - 4:00 PM
CONFERENCE REGISTRATION & INFO DESK OPEN
Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave
Coffee & pastries available

9:00-10:00 AM
SESSION BLOCK D

D1. HELP YOUR EXECUTIVE DIRECTOR STAY INSPIRED
Mills Bros | 10 S Wenatchee Ave

Executive director turnover can drain a nonprofit board’s time and energy. Retaining your valued staff is in the best interest of the organization, but it doesn’t happen without knowledge, intention, and action by the board. This session will take an honest look at the challenges Main Street directors face on a daily basis and provide board members with recommendations to help staff feel motivated, challenged, refreshed, and appreciated. You will learn to identify the factors that lead to turnover, hear stories of the joys and pains associated with Main Street work, and walk away with specific strategies to help with retention.

Mary DesMarais, Gig Harbor Downtown Waterfront Alliance
Breanne Durham, Washington Trust for Historic Preservation
Mary Gorman, Gig Harbor Downtown Waterfront Alliance
Linda Haglund, Wenatchee Downtown Association
D2. HOW CITIES CAN PROMOTE ADAPTIVE REUSE

Healthy local economies rooted in historic preservation require meaningful partnerships between the public and private sectors. Cities and counties are crucial players in supporting redevelopment and creating adaptive reuse opportunities that support new uses and jobs in existing buildings. Using the City of Wenatchee’s historic preservation program and downtown redevelopment as an example, this session will provide a 360 degree look at how to foster community partnerships and drive investment in your city.

Spencer Howard, *Northwest Vernacular*
Steve King, *City of Port Townsend*
Kirsten Larsen, *Chelan County*

D3. YOUTH ENGAGEMENT THROUGH BUSINESS

Many small towns and rural communities face the dilemma of losing local talent and youth after high school. TwispWorks, located in the Methow Valley, is exploring the possibilities for retaining local youth after high school, building something for them to return to, and revitalizing our downtown. Through a series of educational talks, business proposals, and a student business tour, TwispWorks is actively engaging youth and building partnerships within the business community to generate ideas, creative collaboration and future business ventures.

Don Linnertz, *TwispWorks*
Julie Tate-Libby, *TwispWorks*

9:00 AM -12:00 PM

FIELD SESSION: KIWANIS METHOW PARK: INTENTIONAL AND COMMUNITY-ORIENTED RESTORATION ($25)
Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave

Located in south Wenatchee, Kiwanis Methow Park has served as a catalyst for neighborhood pride and economic development. This predominantly Latino neighborhood has been involved in the design process of the newly renovated park that now includes a beautiful kiosko, turf field, and market plaza area that will compliment the community’s festive and entrepreneurial spirit. Join us for an interactive discussion and tour of this renovated park through food, music, and folkloric dancing. We’ll also hear from a panel representing the City of Wenatchee, The Trust for Public Land, and the grassroots organization Parque Padrinos (Park Godparents) highlighting the collaboration and equitable community engagement that led to the revitalization of Kiwanis Methow Park. Lunch will be provided by one of the new Park’s Madrinas (godmothers).

Teresa Bendito, *Parque Padrinos*
E1. CATALYZING SOCIAL CHANGE THROUGH REAL ESTATE

Two case studies — one from Wenatchee and the other from Spokane — provide inspiration and blueprints for mission-driven, community-based adaptive reuse. Spokane’s Community Building launched in 2000 with a vision of hosting and catalyzing social change. 20 years later, this six-building social purpose real estate endeavor has evolved into an interdisciplinary ecosystem and genuine neighborhood. Recently, Wenatchee entrepreneurs created a coworking, meeting, and events space, bringing people out of their homes and into downtown. Hear this team’s approach to a multi-phase adaptive reuse project preserving contributing architecture, reimagining removed and altered components, upgrading critical building systems, and partnering with the PUD on energy efficiency.

Summer Hess, Community Building
Heather Ostenson, Hub & Spoke Holdings / Mercantile
E2. BUILDING CONDITION ASSESSMENTS: TECHNOLOGIES & USES

Mills Bros | 10 S Wenatchee Ave

A condition assessment is not just a tool to know what’s wrong, but what’s right. Learn about common technologies used to complete condition assessments, including thermal imaging, resistance drilling, drone technology, and, most important the human eye. In so doing, some common causes of deterioration, material pathologies, and observable manifestations will be discussed. This session will also outline ways to use a condition assessment to identify critical capital projects, maintenance issues, fundraising for capital projects, to support grant applications, and as a fiscal management tool to support budgeting and allocations to preserve the building.

Brian Rich, Richaven Architecture & Preservation

E3. YOUR COMMUNITY AS INVESTORS

Convention Center - Orchard Room | 121 N Wenatchee Ave

Keynote speaker Jaebadiah Gardner dives into the tactical aspects of building community wealth through sourcing local investors. Calling upon his experience as Managing Partner of Onpoint Real Estate Services, Gardner will share details from lease-to-purchase models, the formation of real estate funds, and keys to opening doors for non-accredited investors. Learn about who needs to be at the table (hint: a lawyer, a fund manager, and a broker walk into a bar) in order to work creatively within the existing real estate system. Find inspiration, confidence, and practical guidance about your community’s options for building wealth.

Jaebadiah Gardner, GardnerGlobal

11:30 AM - 2:00 PM

FIELD SESSION: BIKING THE APPLE CAPITAL LOOP TRAIL ($15)

Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave

Get moving and learn more about fostering year-round recreational viability with an afternoon bike tour of the Apple Capital Loop Trail! Opened in 1994 along the shoreline of the Columbia River, this 11-mile loop has become a major transportation corridor for commuters as well as recreational destination for cyclists, walkers, joggers, skaters, snowshoers, and cross-country skiers. We’ll bike the mostly-flat 11-mile loop at an easy pace, with stops along the way to discuss the development of the trail and challenges of fostering recreation options in our own communities. Cost of the tour includes bike and helmet rental from local outfitter Arlberg Sports.

12:30-2:00 PM

FIELD SESSION: TRANSFORMING HISTORIC ALLEYS INTO NEW FRONT DOORS ($10)

Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave

Bringing life to alleyways an important step towards maximizing the use of historic buildings and creating a new, unique experience in your downtown. When an alley becomes the front door to new businesses or residents, it needs to be transformed from its traditional dark and utilitarian function into a clean, vibrant, and welcoming place. Once converted, alleys can also serve as fun and funky gathering spaces to attract youth and new audiences to your downtown. Although transforming an alleyway is not without difficulty, it may be one of the most cost-effective ways to spur and support downtown redevelopment. Join us for an interactive discussion and walking tour exploring the challenges and opportunities of alleyways in transition.

Steve King, City of Port Townsend

LUNCH ON YOUR OWN IN DOWNTOWN WENATCHEE
SESSION BLOCK F

F1. MEETINGS FROM HELL? NO! (PRODUCTIVE MEETING MANAGEMENT)
Mills Bros | 10 S Wenatchee Ave

Have you ever participated in a meeting that was dysfunctional? Do you leave meetings feeling as if your time was wasted? This session will provide tools for effective meetings, whether you are a leader or a participant. Walk away with an understanding of appropriate and efficient practices for meeting preparation, information gathering, and consensus building, as well as protocol for virtual meetings. Your future self (and fellow meeting-goers) will thank you for this hour well-spent!

Linda Klinck, Wyoming Business Council

F2. LEVERAGING INCENTIVES AND NAVIGATING REVIEW PROCESSES
Wenatchee Valley Museum | 127 S Mission St

Learn the steps to planning for financial incentive use, review applicable incentives, and provide site specific interpretation approaches. The goal is to help property owners utilize available incentives and efficiently navigate the different review processes. Many property owners do not realize they can combine energy rebates with historic rehabilitation financial incentives to both lower operating and project costs. Information gathered through these processes can help to highlight the significance of the building and enhance the connection between tenants and the historic building they occupy.

Spencer Howard, NW Vernacular
Nicholas Vann, Department of Archaeology & Historic Preservation

F3. DESIGN IN THE CONTEXT OF AGRICULTURE, IMMIGRATION, AND INCLUSIVITY
Convention Center - Orchard Room | 121 N Wenatchee Ave

Within the context of the theme of ‘migration’, Cornish College of the Arts Interior Architecture students explored the impact of immigrant workers in Wenatchee, and the ways they transform the city, community and its economics. Consider the outcomes of student projects that focused on 1) Research on issues such as the history of immigration to the US with a focus on Wenatchee and contemporary global migration, 2) Studio projects on revitalization
of a shopping mall in Wenatchee as an inclusive space, 3) Healthcare facility design for the diverse community in Wenatchee with an emphasis on the equal presence of the immigrant communities.

Julie Myers, Cornish College
Isabel Robertson, Cornish College
Nickolas Robertson, Cornish College
Ozge Sade Mete, Cornish College

2:30 – 3:30 P.M.

SESSION BLOCK G

G1. PROMOTING ENTREPRENEURS THROUGH A REGIONAL BRAND
Convention Center - Orchard Room | 121 N Wenatchee Ave

Methow Made evolved from a program specifically designed to support the marketing efforts of a handful of local agricultural producers into a brand comprised of over forty local growers, producers, artists, craftspeople and entrepreneurs. Now, Methow Made promotes local businesses, fosters entrepreneurship and provides year-round destination marketing brand for the entire region. Learn how to identify and build partnerships to develop year-round marketing of your Main Street and beyond. The presentation will provide tips on how to sell local stories as well as local goods, and examples of how to develop an editorial calendar to help track year-round promotions.

Sarah Prochnau, TwispWorks

G2. RANCH, SPLIT LEVEL, SPLIT ENTRY & MOBILE HOMES – OH MY!
Wenatchee Valley Museum | 127 S Mission St

Don’t be afraid of the history lurking in the dark woods behind rows of manicured arborvitae, and six-foot tall wooden fences! Join State Architectural Historian Michael Houser and Built Environment Compliance Reviewer Holly Borth on a journey across the back roads of Washington State to discover the history of Ranch, Split Level, Split Entry and Mobile Homes. These distinct property types have already reached the 50-year mark and DAHP staff will share their expertise on how to understand, document and record these important resources.

Holly Borth, Department of Archaeology & Historic Preservation
Michael Houser, Department of Archaeology & Historic Preservation

G3. DOWNTOWN INSIDERS: A DONOR REWARDS PROGRAM TO MEET YOUR GOALS
Mills Bros | 10 S Wenatchee Ave

The Downtown Insiders program was created as a co-promotional tool for Bellingham’s Main Street program and downtown businesses. Recurring monthly donors receive a membership card and are rewarded with special promotions. The program funds Main Street operations and keeps civically minded folks coming back to our small, independent businesses. Learn how to create a recurring donor program that costs little to implement, increases engagement with residents, and provides target marketing opportunities for small businesses. With a little planning and outreach, this customizable fundraising strategy can grow into an essential part of your Main Street’s brand.

Marissa McGrath, Downtown Bellingham Partnership
FIELD SESSION: THE BIRTH OF WENATCHEE’S WORKING WAREHOUSE DISTRICT ($10)

Meet at Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave

In 2018, a large international logistics company decided to sell their Wenatchee holdings, which included 360,000 square feet of warehouse space. After the buildings had been on the market for over a year, the Port of Chelan stepped in to purchase nearly half of the space, including 9 different buildings dating from the 1920s to the 1980s. The Port now hopes to sell these spaces to direct users, rather than speculators, and build a creative “working warehouse district” in Wenatchee, similar to Portland’s Pearl District or Seattle’s SoDo. Join Port Commissioner Rory Turner to explore this exciting and complex new project. After a tour of the space, session participants will participate in a group discussion about proposed uses and will have the opportunity to provide their own ideas to help shape this new regional asset.

Rory Turner, Commercial Real Estate Services

FIELD SESSION: BEER... WINE... DOWNTOWN: CONNECTING THE DOTS WITH THE WINE AND BEER BUSINESSES IN YOUR DOWNTOWN ($20)

Meet at Wenatchee Valley Chamber of Commerce

Beer and wine businesses are increasingly important members of downtown communities throughout Washington. How can we best connect the dots with these brewers and winemakers in our downtowns? In this interactive field session, we’ll discuss what has worked and what hasn’t in Wenatchee, exploring developments like Brewers Row, the Chamber of Commerce Tasting Room, and numerous downtown wine tasting rooms—and how these all tie in with existing businesses, restaurants and bars. After a group discussion at the Chamber of Commerce Tasting Room, we’ll split into groups to visit some of Wenatchee’s beer and wine businesses, sampling craft brews and local wines while hearing from the business owners, brew masters, and tasting room staff. Registration cost includes a souvenir glass and tastings.

Jerri Barkley, Wenatchee Valley Chamber of Commerce
4:00-5:00 PM

SESSION BLOCK H

H1. PRESERVATION & PERSERVERENCE: DAYTON’S STORY
Mills Bros | 10 S Wenatchee Ave

The importance of historic preservation to Dayton’s vitality cannot be overstated. Nor can the power of a mighty band of dedicated volunteers who have tirelessly chipped away at their vision of a rural community that doesn’t just survive but thrives. Hear how it all started with a town meeting nearly forty years ago, learn from specific projects the team has accomplished since, and be inspired by the determination and community pride that makes Dayton’s story one to model.

Bette Lou Crothers, Dayton Development Task Force
Jennie Dickinson, Port of Columbia County
Marcene Hendrickson, Dayton Development Task Force

H2. PODCASTING YOUR HISTORY – THE ADVENTURESS “PODCAST-OFF”
Wenatchee Valley Museum | 127 S Mission St

More people than ever are consuming stories - whether fiction or nonfiction - through podcasts. They listen in cars, on public transportation, at work and at home. Last year, with minimal investment and the partnership of Arc Media Studios in Seattle, the nonprofit Sound Experience created its first podcast series to share the history of the schooner Adventuress, one of only two National Historic Landmark sailing ships still in active operation on the West Coast. The session aims to share the “why” of podcasting for historic sites or programs, and how podcasts can energize and interest a growing community around your work.

Catherine Collins, Sound Experience

H3. COMMUNITY PLACE FROM INDUSTRIAL SPACE
Convention Center - Orchard Room | 121 N Wenatchee Ave

Economic and industrial changes have opened opportunities for the adaptation of utilitarian buildings. Their reuse represents alternatives for community spaces - meeting places, cultural venues, active recreation, etc. Their reuse also carries challenges - structure and systems, budgets, and universal access. The session will describe several projects that have transformed old utilitarian buildings, preserving both cultural resources and embodied energy, while they supplement social opportunity for various communities in Washington.

Brett Baba, Graham Baba
Mark Johnson, Signal
David Strauss, SHKS Architects

6:00-8:00 PM

EXCELLENCE ON MAIN AWARDS RECEPTION ($20)
Pybus Public Market Event Space | 3 N. Worthen St

Exceptional entrepreneurs, organizers, and preservationists from communities across the state will be celebrated at Washington Main Street’s annual Excellence on Main Awards reception. The evening will include live music and a “Taste of Pybus” sampling of craft beverages and hors d’oeuvres from each of the small businesses that make their home here at Pybus Public Market.

DINNER ON YOUR OWN IN DOWNTOWN WENATCHEE
WEDNESDAY, APRIL 8

7:30-8:30 AM

COFFEE’S ON! MEET-UPS

New! We know that one of the best things about a conference is the opportunity to meet people with similar experiences or contexts as your own. Coffee's On! is a new networking opportunity that provides a venue and lite facilitation for specific segments of conference-goers. Each meet-up includes an optional conversation topic. It's simple — show up, grab a cup o' joe, and use the conversation cards (or don't!) to get to know the folks around you!

MAIN STREET STAFF
Coast Hotel | 201 N Wenatchee Ave
Executive directors and staff for Main Street programs are invited to connect with your peers from other communities. Whether you know them already or not, every Main Streeter is a friend! We're sure you'll hit it off, but if you want an easy way to get the conversation going, we invite you to talk about what keeps you inspired!

MAIN STREET BOARDS
Hilton Garden Inn | 25 N Worthen St
“All a-board” this early morning coffee train! If you’re a Main Street board member, we invite you to meet up with your peers and start the day on a high note. We appreciate your service to your community and hope you’ll share with your fellow board members from across the state your strategies for effective and engaged volunteer leadership.

GENERAL
Norwood Wine Bar | 23 S Wenatchee Ave
This meet-up is open to all conference-attendees! Whether you’re an architect, archaeologist, or downtown advocate there’s no denying we all want to live in strong towns with vital communities. Our opening plenary will connect building local wealth to strengthening our towns, and we hope you'll talk to each other about your place’s unique assets and what community wealth means to you.

8:30 AM-12:00 PM

CONFERENCE REGISTRATION & INFO DESK OPEN
Wenatchee Valley Chamber of Commerce | 137 N Wenatchee Ave
Coffee & pastries available

9:00-10:00 AM

CLOSING PLENARY & CELEBRATION

ENTREPRENEURIAL ECOSYSTEM IN ACTION
(I SEE YOU’RE WORKING WITH ENTREPRENEURS. I, TOO, LIKE TO LIVE DANGEROUSLY.)
Performing Arts Center — Main Stage | 123 N Wenatchee Ave

It takes drive to start a business — and to develop an entrepreneurial ecosystem. Whether you prefer the phrase “herding cats” or “like nailing jelly to a tree” these old adages come to life in an exciting way when you and your community rally around the idea of developing your entrepreneurial hub. We will share the WHY's, the HOW's, and even the HOW NOTs, as we give you a sneak peek at the core of every entrepreneur AND every ecosystem builder: Vision. Persuasiveness. Versatility. Patience. Coffee. Wifi…. 

Co-hosting:
Linda Haglund, Wenatchee Downtown Association
Stacy Luckensmeyer, WVC Center for Entrepreneurship
Ecosystem partners:
Shiloh Burgess, Wenatchee Valley Chamber of Commerce
Becca Freimuth, 1 Million Cups Organizing Team
Teresa Zepeda, Empresarios Hispanos
Teresa Bendito, Empresarios Hispanos
And a small cadre of dynamic Entrepreneurs:
Jeff & Heather Ostenson, The Mercantile
Mike Endsley, Endsley and Co.
Scott Ptolemy, Web Guides Marketing, ApronMen.com, and more
Carin Smith, Smith Veterinary Consulting
Walter Thorne & Perry Azevedo, Prota Ventures
Telling the Stories of Who We Are

The 2020 Cultural Resource Protection Summit marks our 13th gathering. The Lucky 13th Summit! Our Summit family is still hard at work fulfilling the mission we have had since the Summit’s inception: The primary goal in organizing the annual Summit has been to facilitate amongst all affected parties an open, frank discussion about the intersection between cultural resources and land use. The Summit is designed to promote collaborative cultural resource planning as an effective means of finding resolution to issues before they escalate into emotionally-charged, divisive, and expensive stalemates or law suits.

Please join us at the Suquamish Tribe’s beautiful and inviting House of Awakened Culture for a two-day gathering that will help you improve your technical skills while deepening your connection to why we do this work. Leave with more tools for protecting cultural resources and sharing the important stories they tell, not to mention new allies and friends.

-Early Bird Registration Now Open - Visit www.theleadershipseries.info for special rates and to register online!
-Students: Email Mary Rossi at Mary@eppardvision.org for information about student rates!
-Go to the website and enter to win a free registration!! One award will be made in each of these categories: Tribes, agencies, consultants, students

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that implement the action cycle report greater satisfaction from all participants while decreasing the frustration that comes from lack of communication and unclear expectations. Over time, groups that implement the action cycle become better listeners and create a stronger group dynamic. This session will help you define the action cycle and how to implement it in your organization.

**Annie LaCroix, Brainy Boss**

11:00 AM-12:00 PM

**SESSION BLOCK I**

**I1. MAIN STREET IS ECONOMIC DEVELOPMENT**

*Convention Center - Orchard Room | 121 N Wenatchee Ave*

Main Street programs can get bogged down in events and fundraising, often at the expense of critical preservation and economic development functions. Join preservation developer Rory Turner and former Main Street director-turned-economic development manager Carolyn Honeycutt for an interactive conversation on how you can proactively turn your downtown district into an environment ripe for entrepreneurship and investment. Learn how vision and a lot of hard work turned a would-be demolition into a catalytic success story in downtown Ellensburg and be inspired to change the conversation in your own downtown to see businesses and historic buildings thrive.

*Carolyn Honeycutt, City of Ellensburg  
Rory Turner, Commercial Real Estate Services*

**I2. SURVEYING AND RETROFITTING URM BUILDINGS**

*Wenatchee Valley Museum | 127 S Mission St*

Unreinforced masonry (URM) buildings are frequently among a community’s most treasured — and most endangered — historic resources. Identifying where URM buildings are located and understanding how they can be made structurally safer is essential to fostering their ongoing preservation and viability. Learn about Washington’s recent statewide inventory of URM buildings, which established a statewide URM database and includes guidance for how Main Street organizations and other interested parties can conduct URM surveys of their local communities. Plus, draw upon various projects in Washington, Oregon, and California to understand the widely diverse approaches that can be used to seismically strengthening URM buildings.

*Matthew Davis, Architectural Resources Group  
Maya Foty, Architectural Resources Group*

**I3. USING THE ACTION CYCLE TO CREATE ENGAGEMENT**

*Mills Bros | 10 S Wenatchee Ave*

Do you want to find a simple way to increase engagement within a group you lead? The action cycle is a specific yet simple way to deepen learning, promote problem-solving and, get results. Groups that implement the action cycle report greater satisfaction from all participants while decreasing the frustration that comes from lack of communication and unclear expectations. Over time, groups that implement the action cycle become better listeners and create a stronger group dynamic. This session will help you define the action cycle and how to implement it in your organization.

**Brenda Benoet, Program Coordinator, Art on the Avenues and Beauty of Bronze**

12:30 PM

**CONFERENCE ADJOURNS**
PARTNERS

Breanne Durham
Washington Main Street
Director
bdurham@preservewa.org
p: 206-624-9449
preservewa.org/main-street
Since 1984, the Washington State Main Street Program has been helping communities revitalize the economy and image of their downtown commercial districts using the Main Street Approach®, a comprehensive revitalization strategy built around a community's unique heritage and attributes. The program helps communities stimulate long term economic growth and pride in the heart of the community: downtown.
In 2010, the program moved from the Department of Commerce to the Department of Archaeology & Historic Preservation. The program is managed by the Washington Trust for Historic Preservation.

Stimson-Green Mansion
1204 Minor Avenue
Seattle, WA 98101
info@preservewa.org
p: 206-624-9449
preservewa.org
Your voice for preservation in Washington State.
Established in 1976, the Washington Trust for Historic Preservation is a tax exempt 501(c)3 nonprofit, and Washington's only statewide historic preservation organization. The Washington Trust helps make local preservation work. We build an ethic that preserves Washington's historic places through advocacy, education, collaboration, and stewardship.
Please add your voice to the many who care about preservation in Washington State by joining the Trust as a member. See our website for membership information.

1110 S. Capitol Way, Suite 30
Olympia, WA 98501
PO Box 48343
Olympia, WA 98504-8343
p: 360-586-3065
dahp.wa.gov
Protect the past, shape the future.
The Department of Archaeology & Historic Preservation (DAHP) is Washington State's primary agency with knowledge and expertise in historic preservation. DAHP advocates for the preservation of Washington's irreplaceable cultural resources (historic and archaeological) which include significant structures, sites, objects, and districts. Through education and information, we provide leadership for the protection of our shared heritage. Preserving these physical reminders of our past creates a sense of place, the result being an environment that instills civic pride and community spirit.

103 Palouse Street, Suite 35,
Wenatchee, WA 98801
p: 509-662-0059
wda@wendowntown.org
The Wenatchee Downtown Association is here to strengthen and enrich the downtown Wenatchee experience. We are cheerleaders for local small businesses, defenders of our historic downtown, promoters of local culture and ringleaders of those who will help us! The Wenatchee Downtown Association is a non-profit organization that believes implicitly in the value of each individual's contribution, whether it be financial contributions, great ideas or hours spent volunteering.
We are proud members of the Washington Main Street Program and are nationally-recognized as a 2003 Great American Main Street Award Winner— an award for which over 1600 communities vying for each year!
REGISTRATION & INFO

WENATCHEE VALLEY CHAMBER OF COMMERCE
137 N Wenatchee Ave
(All field sessions meet at the Chamber unless otherwise noted)

CLASSROOM LOCATIONS

MILLS BROS
10 S Wenatchee Avenue

WENATCHEE VALLEY MUSEUM
127 S Mission Street

CONVENTION CENTER (CC)
121 N Wenatchee Avenue

PERFORMING ARTS CENTER (PAC)
123 N Wenatchee Avenue

EVENT LOCATIONS

PYBUS PUBLIC MARKET
3 N Worthen Street

PERFORMING ARTS CENTER (PAC)
123 N Wenatchee Avenue

THE MERCANTILE
14 N Wenatchee Avenue

TAP & PUTT
246 N Wenatchee Avenue

COAST HOTEL
201 N Wenatchee Avenue

HILTON GARDEN INN
25 N Worthen Street

NORWOOD WINE BAR
23 S Wenatchee Avenue

ILA YOGA STUDIO
13 Orondo Avenue

SADDLE ROCK TRAILHEAD
1130 Circle Street
EATERIES

BOB’S CLASSIC BRASS & BREW
110 2nd St • Breakfast/Lunch/Dinner

RIVERTOP GRILL
201 N Wenatchee Ave • Breakfast/Dinner

STONES GASTROPUB
120 N Wenatchee Ave • Dinner, Closed Sun & Mon

LEMOLO CAFE & DELI
114 N Wenatchee Ave • Lunch/Early Dinner

WOK ABOUT GRILL
110 N Wenatchee Ave • Lunch/Dinner

OM COOKING
104 N Wenatchee Ave • Lunch/Dinner, Closed Sun

INNA’S CUISINE
26 N Wenatchee Ave • Lunch/Dinner, Closed Sun & Mon

IWA SUSHI GRILL
8 N Wenatchee Ave • Lunch/Dinner, Closed Sun

OWL SODA FOUNTAIN & GIFTS
25 N Wenatchee Ave #102

MELA COFFEE ROASTING CO.
17 N. Wenatchee Ave • Breakfast/Lunch

CUC TRAN
7 N Wenatchee Ave • Lunch/Dinner, Closed Sat & Sun

SADDLE ROCK PUB & BREWERY
25 N Wenatchee Ave • Lunch/Dinner, Closed Sun

RAIL STATION & ALEHOUSE
29 N Columbia St • Lunch/Dinner

TROPICAL SALVADOREAN RESTAURANT
119 Palouse St • Lunch/Dinner

MCGLINN’S PUBLIC HOUSE
111 Orondo Ave • Lunch/Dinner/Weekend Breakfast

INDIA HOUSE
105 S Wenatchee Ave • Lunch/Dinner, Closed Mon

THE COOK’S CORNER DINER
200 S Wenatchee Ave • Lunch/Dinner, Closed Sun & Mon

PYBUS MARKET (MULTIPLE VENDORS)
3 N Worthen St • Breakfast/Lunch/Dinner

PINA LOCA
202 N Mission St • Lunch/Dinner

SHAKTI’S
218 N Mission St • Dinner, Closed Sun

GARLINI’S
212 Fifth St #13 • Lunch/Dinner

TASTEBUD’S COFFEE AND WINE
212 Fifth St A • Lunch/Dinner, Closed Sun

PARADISE RESTAURANT
334 N Wenatchee Ave • Lunch/Dinner, Closed Mon

ATLAS FARE
137 N Wenatchee Ave Suite 103 • Lunch/Dinner, Closed Sun & Mon

SEATTLE YOGA LOUNGE & CAFÉ
112 N Wenatchee Ave • Coffee & Light Breakfast
WINE TASTING & BREWERIES

WENATCHEE VALLEY VISITOR CENTER AND TASTING ROOM
137 N. Wenatchee Ave • Closed Sun, Mon-Wed 11am-5pm; Thu-Sat 11am-6pm

HORAN ESTATES WINERY TASTING ROOM
15 N Second Street, Ste 101 • Tue-Fri 2-7pm; Sat-Sun 12-5pm

CRAYELLE CELLARS TASTING ROOM
15 N Second Street, Ste 103 • Fri 3:30-7pm; Sat 12-5pm

STONES GASTROPUB
120 N Wenatchee Ave • Tues-Sat 3-9pm

HARD HAT WINERY
1 Fifth Street • Thu-Fri 3-7pm; Sat 12-7pm; Sun 12-5pm

STEMILT CREEK WINERY TASTING ROOM
110 N. Wenatchee Ave • Sun-Tue 11am-4pm; Wed-Fri 11am-6pm; Sat 11am-5pm

SADDLE ROCK PUB & BREWERY
25 N Wenatchee Ave • Mon-Thu 11am-10pm; Fri-Sat 11am-11pm

NORWOOD WINE BAR
23 S. Wenatchee Ave, Ste 101 • Tue-Thu 4pm-12am; Fri 4pm-2am; Sat 2pm-2am

MCGLINN’S PUBLIC HOUSE
111 Orondo Ave • Mon-Thu 11am-11pm; Fri 11am-12am; Sat 8am-12am; Sun 8am-10:30pm

BADGER MOUNTAIN BREWING
1 Orondo Ave • Mon-Thu 12-9pm; Fri-Sun 10am-9pm

WENATCHEE VALLEY BREWING BREW PUB
Pybus Public Market, 7 N. Worthen St • Mon-Thu 11:30am-10pm; Fri-Sun 11am-10pm

JONES OF WASHINGTON TASTING ROOM
Pybus Public Market, 7 N. Worthen St • Mon-Thu 12-7pm; Fri-Sat 12-9pm; Sun 12-5pm

COLUMBIA VALLEY BREWING
538 Riverside Dr • Mon-Fri 11:30am-10pm; Sat-Sun 8am-10pm

WENATCHEE VALLEY BREWING COMPANY
108 Islandview St • Sun-Thu 11:30am-9pm; Fri-Sat 11:30am-10pm
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Window

Richaven

RWAA

Wenatchee Valley Museum & Cultural Center

SMR Architects

Buildingwork Architecture Design Preservation

Tonkin Architecture

NW Vernacular Architecture

Wenatchee Valley Chamber of Commerce