

# THIS PLACE

**MID-CENTURY  
SPOKANE**

**ENGAGING YOUNG  
PEOPLE IN HISTORIC  
PRESERVATION**

**GOLDFINCH  
STANDARD:  
BEST IN  
PRESERVATION**

# THIS PLACE

January 2018

A publication of the Washington Trust for Historic Preservation

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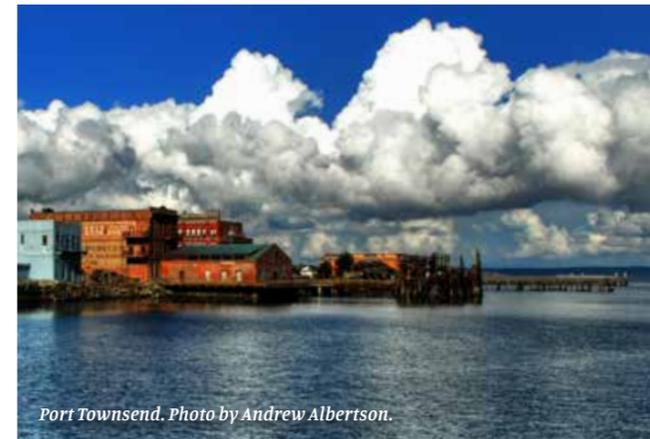


National Trust  
Partners Network

Cover photo: The Nuclear Reactor Building, formerly on the University of Washington's Seattle campus, was the impetus for a huge legal battle this last year that is included as a 2017 Goldfinch Standard. See page 4 for more.



A Most Endangered Place from way back in 2003, the Elks Lodge in Tacoma, finally under construction in late 2017. Photo by Susan Johnson.



Port Townsend. Photo by Andrew Albertson.



Join us in Washington, DC to advocate for preservation policy!



Youth Heritage Project 2017 in Tacoma.

# GET INVOLVED

## JANUARY 12

### Most Endangered Places - Nominations DUE

We accept nominations for Most Endangered Places year-round, but January 12, 2018 is the deadline to be included in the official video announcement at Vintage Washington.

## JANUARY 16

### Conference Registration OPENS

Registration discounts are available for Main Street Communities, Certified Local Governments, and Washington Trust members.

## MARCH 12-14

### National Preservation Advocacy Week (Lobby Day)

Join our group of citizen lobbyists for a week of advocating for national preservation policy in Washington, DC! Travel scholarships are available. Contact our office for more information.

## APRIL 23-25

### Revitalize WA 2018

Join us in Port Townsend for RevitalizeWA, Washington's annual historic preservation and Main Street conference. More conference details and information can be found on page 15.

## APRIL 30

### Youth Heritage Project - Applications DUE

All high school age students encouraged to apply!

## MAY 12

### Vintage Washington

Save the date for our annual fundraiser where we will announce our list of 2018 Most Endangered Places.

## JULY 10-13

### Youth Heritage Project

Save the date for the Youth Heritage Project, our annual multi-day field school that engages teens hands-on by connecting them to historic places. This year we will be taking YHP to North Cascades National Park.

For more information about Washington Trust events or programs, please visit preservewa.org, or call our office at 206-624-9449.

Perspective

# FRESHEN UP

## Updating our look as we look to the future

By Jennifer Mortensen, Preservation Services Coordinator

We hope you like the new name and new look of our newsletter! Last year, we launched two new websites, which have updated and refreshed our online presence, and we thought it only appropriate that this effort extend to our printed materials as well. Our redesign draws on visual themes from our new [preservewa.org](http://preservewa.org) and [revisitwa.org](http://revisitwa.org) sites, using colors and schemes intended to complement both. Preservation isn't static, and preservation organizations shouldn't be either.

*Revisiting Washington*, a project we first undertook a decade ago, became the instigating factor for the launch of our new websites. The Washington Trust received funding to bring the classic 1941 guidebook into the digital age by creating an interactive website and mobile app. In order to provide the best experience for our users to access the vast amount of information available in *Revisiting Washington*, we worked with a development team to create a custom technological and visual framework for the site. We hope you'll take the chance to explore the project at [revisitwa.org](http://revisitwa.org) while you're on the road, or maybe while touring the corners of our state virtually from the comfort of your home.

To host this new interactive tool, it became clear our own organizational website, [preservewa.org](http://preservewa.org), needed a technological update as well. In addition to a new platform and a fresh look, we took the opportunity to incorporate some additional features we hope will be helpful to you. The most exciting new feature at [preservewa.org](http://preservewa.org) is the ability to host interactive databases that can be easily browsed and sorted. One of the programs with a new database is our Most Endangered Places. Individual profiles for each property listed since 1992 can now be searched, with photos, information, and details about advocacy efforts included. We also created an interactive database for our Preservation Trades and Consultants Directory (PTCD), which had previously been a static PDF file. This new PTCD helps fulfill a longstanding

goal of ours to better facilitate connections between historic preservation professionals and those seeking their services. We are also currently working on creating a database for heritage organizations across our state to help connect preservationists to each other and inform the broader public about what is happening on the local level. You will also notice that our new website includes other great updates like fillable forms for applications or nominations, the ability to create a login to manage your membership and donations online, and more user-friendly news and events pages.

In addition to the new visual design of the newsletter, we have changed the name from *Trust News* to *This Place*. This new title was selected to better reflect our mission to preserve and protect this place we love and call home. Not only does the phrase "this place" refer to Washington as a whole, but to each of the cities, towns, sites, structures, landscapes, and cultural features throughout the state we all cherish and strive to protect.

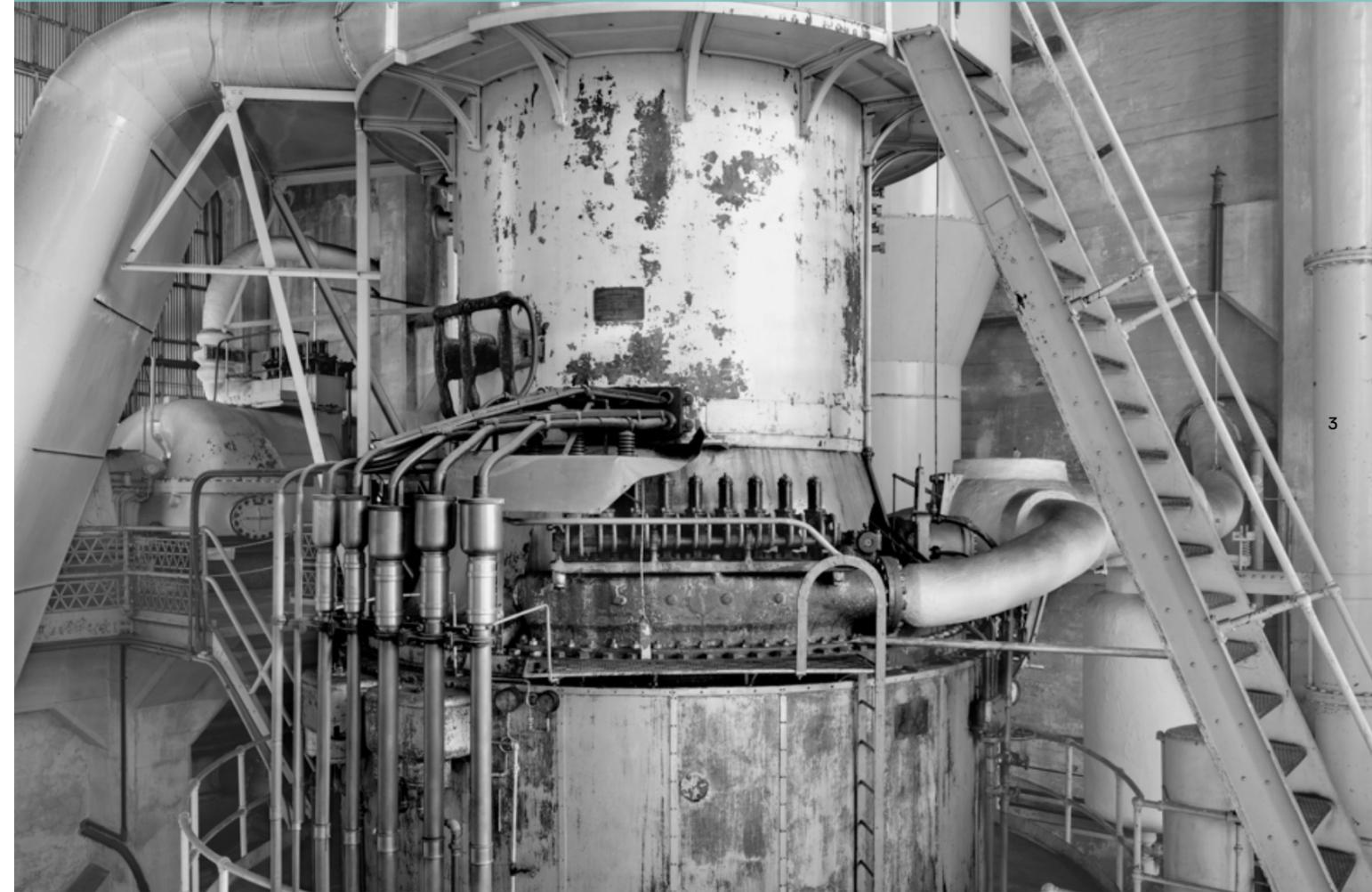
This publication began as the Washington Trust's organizational newsletter, and it will continue to communicate news and information about our work to our members and the public. We also hope to use it to better illuminate the diverse stories Washington has to offer and better fulfill our role as *your* voice for preservation in Washington State. We are your voice when we advocate for resources that are endangered and when we fight for good public policy that will help us protect our historic places, but we are also your connection to the statewide preservation community. We hope *This Place* will serve as a key source for information, news, and inspiring stories about preservation in Washington State.

Please continue to keep us updated; send us your success stories and alert us to preservation issues in your local communities. Together we can grow our effort to be better connected and more engaged with our fellow Washingtonians in protecting *This Place*. ■

# VINTAGE WASHINGTON

AT THE GEORGETOWN STEAM PLANT

MAY 12, 2018



Join us for a special evening at the iconic Georgetown Steam Plant **Saturday, May 12**, for our annual fundraiser featuring the announcement of Washington's 2018 **Most Endangered Places**. Visit our website for details & tickets.

[preservewa.org/vintagewa](http://preservewa.org/vintagewa)

Photo by Otto Greule.

A special thanks to our current Vintage Washington sponsors:



# THE GOLDFINCH STANDARD

## Best moments in preservation from 2017

4 We've made a tradition of using the January issue of this publication to take a look back at success stories from the past year. Previously, this list has been referred to as the "Best Moments in Preservation" for any given year—and that premise will remain the same—but we wanted to give the feature a more distinct and memorable title to go along with the new name and look for our newsletter.

Unfortunately, 2017 witnessed several examples of poor behavior leading to destruction of our cultural heritage. These "Heritage Turkeys", as they have elsewhere been dubbed, remind us how vital the work of historic preservation and heritage stewardship remains in 2018. Sticking with the avian theme, we have decided to honor the Washington State bird by renaming our list acknowledging the good work accomplished over the past year: the Goldfinch Standard.

We present to you the Washington Trust's list of exciting and inspirational preservation achievements from this past year. These stories are setting the "gold standard" for preservation in Washington State, and we hope they energize you, our statewide community, for the upcoming year.

### Nuclear Reactor: losing the battle but winning the war

The Nuclear Reactor Building on the University of Washington (UW) campus stood as an exceptional example of the Pacific Northwest interpretation of Brutalist Architecture. The Washington Trust twice featured the building as a Most Endangered Place, first in 2008 and then again in 2015. A non-profit advocacy group for modernist architecture, Docomomo WEWA, nominated the building as a City of Seattle landmark, prompting a legal battle over whether UW is subject to local preservation ordinances. An early court ruling in UW's favor cleared the path for demolition, so sadly, the building came down in 2016. The City of Seattle appealed that ruling (joined by the Washington Trust, Historic Seattle, and Docomomo WEWA), which eventually worked its way to the Washington State Supreme Court in June 2017. In a huge victory for Washington's preservation community, our Supreme Court Justices unanimously decided that UW is indeed subject to local landmark laws. While the ruling won't bring back the Nuclear Reactor Building, it sets an incredibly important precedent for protecting other university-owned properties across the state. Public universities not only have historic buildings on their campuses, but also own properties in downtowns of Washington communities small and large.

### Spokane's Mid-Century Project

In 2016, the Spokane City/County Historic Preservation Office and Spokane Historic Landmarks Commission received a grant from the Washington State Department of Archaeology & Historic Preservation to start the process of identifying and documenting the Modern Movement in Spokane. The goal of the project was to understand why the city attracted so many revolutionary architects, learn about some of their best projects, and help the public develop an appreciation for this more recent vintage of historic preservation. The final selections for the survey and inventory included 53 properties, and the accompanying website created as part of the project — [midcenturyspokane.org](http://midcenturyspokane.org) — highlighted one property each week during 2017. In addition to helping raise awareness for modernist architecture in Spokane, the project created a visually-engaging, interactive online database cataloging the survey information and photos. *Learn more about this project on page 10!*

### The Sanctuary Opening Gala

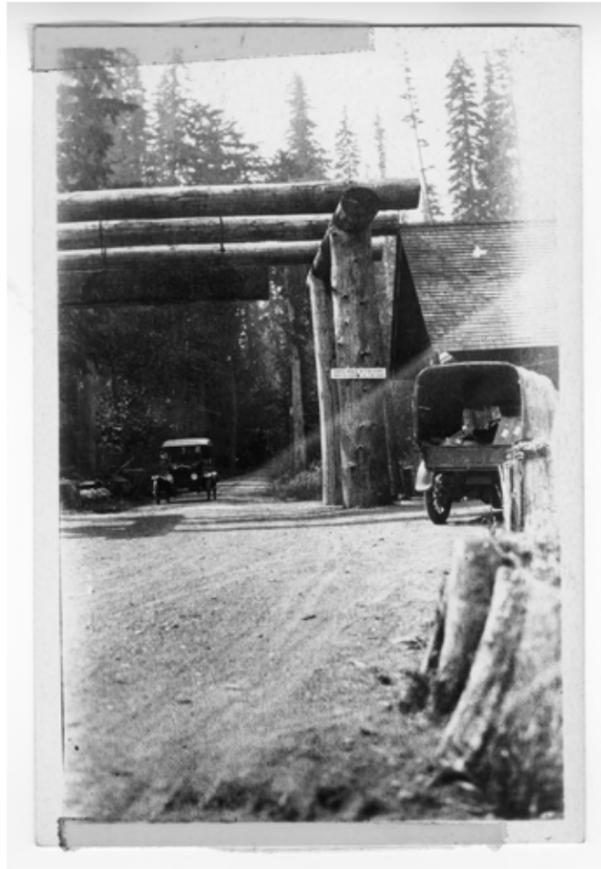
5 In 2003, Seattle's First United Methodist Church was listed as a Most Endangered Place; a booming downtown real estate market and the financial strain on the congregation due to costly repairs created an uncertain future. Though clearly a landmark structure, a State Supreme Court ruling exempting churches from local preservation ordinances threatened its future. Thankfully, a developer committed to preserving the church stepped in with an offer to purchase the site. Today, a nearly completed 48-story tower stands on one corner of the site, with the freshly rehabilitated historic church mirrored in the glass exterior. In November 2017, over 400 preservation-minded party-goers attended a grand re-opening of the historic house of worship, renamed The Sanctuary. The gala provided a golden opportunity to re-envision and re-embrace the value of historic structures within our urban fabric. More importantly, it served as a celebration to cap a decade-long effort to save the oldest remaining church in Seattle's downtown core. Special thanks to Daniels Real Estate and all the partners involved in making The Sanctuary gala one of 2017's truly special moments!



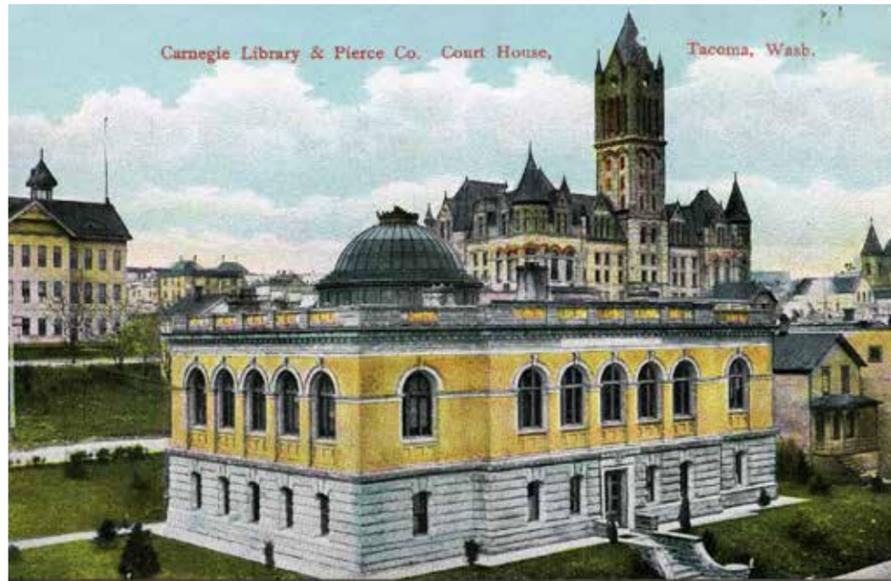
*Panorama of the Sanctuary Opening Gala. Photo from Daniels Real Estate.*

## Launch of Revisiting Washington

The Washington Trust first undertook the Revisiting Washington project nearly a decade ago by adapting the classic 1941 guidebook, *Washington, A Guide to the Evergreen State*, into a CD-ROM. Last year, we launched the newest iteration of the project: an interactive website and mobile app. The app is designed to promote historic preservation and heritage tourism throughout the state by improving access to the information contained in the original guidebook and making updates for an even richer heritage experience. While still firmly rooted in the original 1941 tour material, we added information about heritage barns, National Register-listed sites and historic districts, and all our state's Main Street communities. We also plan to develop additional thematic content and add sites and stories related to histories that may not be traditionally well-represented through historic preservation. Go to [revisitwa.org](http://revisitwa.org) on your phone, tablet, or desktop to try it out!



6 *These five images were featured in our most "liked" post this past year on our Revisiting Washington Instagram account: @revisitwa. The photos highlight locations from the "Mount Rainier National Park to Tacoma" tour. Dominated by majestic Mount Rainier at every turn, this All-American Road traces the historic Naches Trail trading route between Enumclaw and the Naches Valley. Upper right image of Mount Rainier by Ty Grobmeier (@tygrobby).*



## Save Weyerhaeuser Campus Campaign

This past year, a group called Save Weyerhaeuser Campus (SWC) nominated the historic Weyerhaeuser Corporate Campus to our list of Most Endangered Places. The group was created in response to the sale of the property and the new owner's proposed construction of a 7.2-acre warehouse sited in alarming proximity to the landmark headquarters building and its historic landscape. SWC rallied the community to oppose the project, highlighting the addition's lack of sensitivity to the historic campus. Their efforts were rewarded and the project was scuttled, although now the developer has applied for five warehouses covering more than 100 acres that are currently forested. SWC has established a website and social media presence; created a robust internal committee structure with volunteers of diverse backgrounds and professional expertise; and most importantly created a network of partnerships including state legislators, the City of Federal Way, King County, Forterra, and the Washington Trust, to name a few. The dedicated volunteers of SWC have been exemplary in their advocacy efforts from initiating meetings with stakeholders to attending public meetings to holding their own events to raise awareness. Through these efforts, they have helped garner \$2 million in city and county funds toward the potential purchase of 54 acres along North Lake to preserve public use of the forest and trails. It is one thing to declare a resource threatened and include it in the Most Endangered Places list, but it is often more difficult to sustain long-term preservation advocacy efforts. SWC has been stalwart in their defense of the campus for well over a year, closely monitoring all development proposals, and shows no signs of easing up on their call for thoughtful development of the site. SWC is setting a standard (dare we say a "Goldfinch Standard"?) for community organizing.



*Above upper: Kim Carl Erickson and TaShawna Nash attended the first annual Save the Campus Earth Day Walk this past year on April 22. Supporters of Save Weyerhaeuser Campus raised awareness of the need to preserve and maintain the unique character of the campus, collected donations to support advocacy efforts, and collected several bags of trash along the 2.5-mile route.*

*Above lower: The Save Weyerhaeuser Campus group celebrates with the Federal Way City Council after the council unanimously adopted a motion that moves the city closer to obtaining \$1 million in matching funds from the county's Conservation Futures Program (CFT) for the potential purchase of 54 acres along North Lake.*

## Main Street Tax Credit Bill Passes

With passage of the state budget in June, the Washington State legislature included a measure aimed at improving the Main Street Tax Credit Incentive Program (MSTCIP). The MSTCIP has enabled businesses to contribute to Main Street communities, in return for a 75% credit on their Business & Occupation (B&O) taxes, and support small business development, historic building rehabilitation, design improvements, marketing, and community events. With donations to Main Street communities on the rise, the success of the program resulted in a race among businesses to secure tax credits. Recognizing the impact of the MSTCIP for our historic downtowns across the state, legislators embarked on a bi-partisan effort to raise the previous \$1.5 million cap on the total amount of tax credits allowed each year, easing competition among donors. Special thanks to the bill's prime sponsors, Senator Ann Rivers and Representative Sharon Wylie, as well as the other 17 senators and 25 representatives who co-sponsored the bill. The new measure increases this cap to \$2.5 million, ensuring that eligible Main Street organizations will have increased access to donations, which are in turn re-invested in our historic town centers. The Washington Trust is proud to administer the Main Street Program on behalf of the Washington State Department of Archaeology & Historic Preservation.

## Partnering for Preservation in King County

The King County Historic Preservation Office has a program through which smaller cities can share in preservation resources available at the county level. Cities can enter into an "interlocal agreement" with the county and thus utilize county staff to assist in the development and implementation of a local preservation ordinance. This tool allows cities to write and codify a historic preservation ordinance to meet their needs; establish a local historic building register and landmarks commission; and use county staff to assist in landmark designation and property reviews. The partnership helps cities to efficiently engage in preservation activity without the often restrictive costs associated with hiring additional city staff to manage the program. Though more than half of King County's suburban cities already participate in this regional preservation program, 2017 witnessed a significant uptick in interest. Renton and Federal Way officially established interlocal agreements, and negotiations are underway with two additional communities hoping to establish agreements in 2018. We believe these partnerships are evidence of a growing interest in preserving our collective Washington heritage. *Interlocal programs also exist in Thurston, Pierce, Clark, and Snohomish Counties.*



Upper left: Senator Ann Rivers celebrates the recent passage of the Main Street Tax Credit bill at a meeting, in Camas last July, of Main Street directors from around the state.

Center left and lower: Before and after of the Publix Hotel in Seattle which underwent a \$24 million renovation using the Historic Tax Credit. The Publix Hotel was a "single room occupancy" hotel built in 1927 to house migrant workers. "Before" image from Flickr user "four12" and "after" image from Spectrum Development Solutions.



The Cortona Building in Renton was recently renovated, opening up new spaces and opportunities for retail in downtown Renton. In addition to being located in a community that recently established an interlocal agreement with King County, this project also used the Historic Tax Credit.

## PreserveWA Fellows Program

In an effort to help bring fresh and diverse voices into the field of preservation, last year the Washington Trust created a fellowship program to support first-time attendance by students and young professionals to Washington's annual preservation and Main Street conference, RevitalizeWA. We selected our distinguished group of fellows through a competitive process, awarding each a complimentary conference registration as well as travel and lodging assistance. All fellows were in turn paired with a mentor selected specifically to match their interests and career objectives. The program was a great success, and we are so pleased that two of last year's fellows are now serving as Washington Trust Board members! *See page 14 to read an article by one of our Fellows (four other articles can be found in our July and October issues), page 15 to learn about this year's PreserveWA Fellows application, and page 22 to read the bios of our new young professional and student board members.*

## Saving the Federal Historic Tax Credit

In late 2017, Congress seriously began efforts to overhaul the nation's tax code and to the alarm of preservationists across the country, the "blueprint" for national tax reform called for repeal of the Federal Historic Tax Credit, or HTC. Established over 40 years ago, the HTC encourages owners of historic buildings to engage in rehabilitation activities in exchange for credit against their federal income tax. The program is widely touted as being the most effective tool for private investment in historic properties nationwide, attracting over \$131 billion in private capital since inception. Fear became reality when the tax plan passed by the House of Representatives failed to retain the HTC. Preservationists mobilized, engaging in a nationwide effort to educate legislators on the economic power and cultural importance of the program. Thankfully, the Senate's version of the tax reform bill included the HTC, and through the heroic national effort put forth by preservation advocates, the HTC survived in the final tax bill. In Washington State alone, there are over 40 rehabilitation projects representing \$900 million in capital investment that have recently been completed or are currently under way, including the Elks Building in Wenatchee, the Publix Hotel in Seattle's International District, and Cheney High School in Cheney; many of these projects would not have occurred without the HTC. Special thanks goes to our colleagues at the Washington State Department of Archaeology & Historic Preservation for providing critical data on tax credit projects and helping to educate policymakers. We are grateful to our entire Washington State congressional delegation, especially Representatives Dave Reichert and Suzan DelBene, both of whom serve on the Tax Policy Subcommittee of the House Ways & Means Committee; and to Senators Maria Cantwell and Patty Murray, both of whom served on the Joint Congressional Committee established to resolve differences on tax reform. While the bill ultimately passed along a party-line vote, Washington's congressional delegation on both sides of the aisle understood the importance of this program.

# MID-CENTURY SPOKANE

## Appreciating a new era of historic preservation

By Megan Duvall, Spokane City/County Historic Preservation Office  
Photos by Diana Painter, Painter Preservation

To say that Spokane had an unusual amount of architectural design talent residing, working, and building in the mid-part of the 20th century would be an understatement. It isn't a secret that Spokane is home to many remarkable mid-century architectural masterpieces, however, the question as to how they came to be in this rather conservative, mid-sized Western city had not been sufficiently answered. In 2016, the Spokane Historic Landmarks Commission and Historic Preservation Office applied for a grant from the Department of Archaeology & Historic Preservation to explore our mid-century architecture, its designers, and perhaps answer the question of "why Spokane?"

In the most simplistic of terms, World War II was the economic boost Spokane had been waiting for. The city had gone through its share of boom and bust; weathered the doubling of the population from 1900 to 1910; endured the 1918 flu epidemic that claimed over 1000 victims; created an electric interurban train system, which allowed for increased travel and recreational opportunities; and survived the Great Depression and a 25% unemployment rate in the city. With New Deal relief programs like the Works Progress Administration, the Public Works Administration, and the Civilian Conservation Corps, Washington State began to

move away from a resource-based economy to one in which manufacturing rose to prominence.

With the rise of Nazi Germany came intellectual refugees, among them prominent Modernists Ludwig Mies van der Rohe and, of particular importance to Spokane, Walter Gropius. Gropius founded the Bauhaus design school in 1919 in Germany with curriculum that included practical instruction in the handling of materials as well as formal instruction in nature, plane geometry, volumes, colors, and composition. Gropius served as director of the Bauhaus until 1928; facing an increasingly unstable political climate in Germany — which ultimately contributed to the closing of the school in 1933 — he fled the country in 1934, landing first in Britain before arriving in the United States four years later. Bauhaus principles found a more receptive audience in Cambridge, Massachusetts, where Gropius took on leadership of the Harvard Graduate School of Design. There, from 1937 to 1952, he taught the likes of Philip Johnson and I.M. Pei, as well as three of Spokane's most influential Modern architects: Royal McClure, Bruce Walker, and Bill Trogdon.

In the mid-1950s, the influence of European Modernists like Mies van der Rohe and Walter Gropius began to spread. Richard Neutra appeared



on the cover of *Time* magazine in 1949 as "one of the world's half-dozen top modern architects." In Spokane, architects Kenneth Brooks and Bruce Walker teamed up for the design of 1959 Washington Water Power's (WWP) Central Service Facility and Headquarters (now Avista Utilities), a sign that Modernism was no longer the sole purview of New York or Chicago or Los Angeles.

As mentioned, three of Gropius' students helped popularize the Modern Style in Spokane in the 1950s: Royal McClure, Bill Trogdon, and Bruce Walker. And in the work of Brooks, who worked for the firm of Skidmore, Owings and Merrill in New York before opening a practice in Spokane, can clearly be seen Miesian tenets. There was a more direct European influence as well: Moritz Kundig's Swiss education included six years of Latin, five of French, four of English, and one of Italian, along with German literature, history, math, and sciences — and that was before he even entered college. Kundig earned an architecture degree from the Eidgenössische Technische Hochschule Zürich, a school that boasts Albert Einstein as one of its alums.

It wasn't long before the architectural press began to pay attention to what was happening in Spokane. "Your work is excellent," reads a telegram from John Entenza, editor of *Arts & Architecture*, to Royal McClure. Appearing in Entenza's magazine meant more than a publishing credential — it meant that McClure's ideas had the implicit approval of an editorial board that included the likes of Charles Eames, Richard Neutra, and Eero Saarinen. Other magazines, like *Sunset*, *House Beautiful*, and *Time* were also noticing Spokane's Modernists — a testament not only to their talents, but also to their reach.

Joining McClure (John F. Kennedy Pavilion, Unitarian Church, Cornelius House), Walker (WWP Headquarters, Farm Credit Bank, Wesley J. Fleming House), Brooks (WWP Headquarters; First Church of Christ, Scientist; Vern W. Johnson Residence), Trogdon (Salvation Army Headquarters),



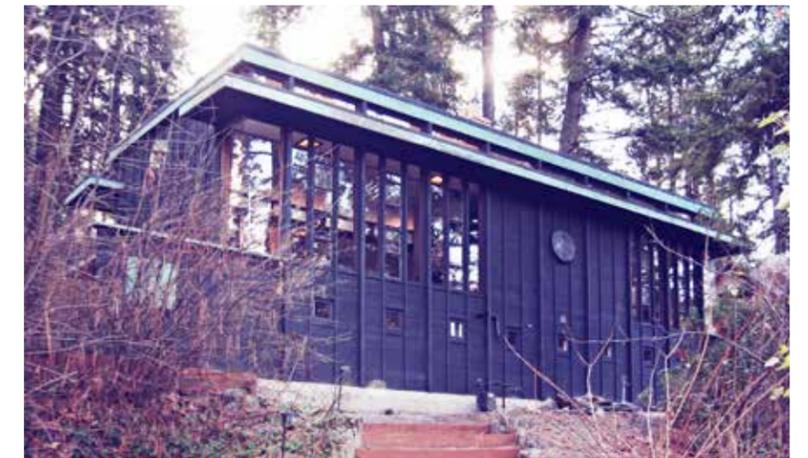
Upper: The 1959 five-story Washington Water Power (WWP) Central Services Company Headquarters building (now Avista Utilities) was designed as part of a suburban-style campus that provided for everything from the corporate offices to the construction yard for the WWP, the largest public utility in the Pacific Northwest in its day.

Lower: The split-entry Cornelius House was designed by the firm McClure & Adkison in the Contemporary Style — a name adopted in the post-war era for modern, high-style houses.

[midcenturyspokane.org](http://midcenturyspokane.org)

and Kundig (Spokane Civic Theatre, Matthews House) were architects whose names might not be as widely known, but made their mark on Spokane's architectural fabric. These additional architects include: Warren Heylman (Parkade, Wells House); John McGough (Farm Credit Bank as Walker & McGough); Frank Yoshio Toribara (Tombari Dental Clinic); Caroll Martell (Sacred Heart Catholic Church); Carl Vantyne (Fairmont Sunset Chapel and Mausoleum); James "Kim" Barnard (Barnard House); and Tom Adkison (Expo '74 site plan), amongst others.

Spokane was home to several nationally recognized Modernists. The only Richard Neutra-designed building in the entire state is in Spokane, along with what the American Institute of Architects deemed one of the five best buildings constructed in the U.S. in 1959: the Washington Water Power Central Service Facility & Headquarters (now Avista Utilities). The range of these architects' output is extraordinary: in the midst of a park-like setting on the city's South Hill is a study in Miesian restraint (Bruce Walker - Joel E. Ferris II House), while just six miles to the northwest is a swooping, soaring marvel of structural engineering (Funk, Murray & Johnson - St. Charles Borromeo Catholic Church). Over a period of about 25 years, these architects changed the face of the city — and, along with it, its very personality. Their legacy can still be felt, not only in the projects they left behind, but also in the firms they founded that continue to practice today.



## About the project

The Spokane Historic Preservation Office received pass-through federal funds from the Department of Archaeology & Historic Preservation and hired design firm, Helveticka who teamed with Architectural Historian Diana Painter of Painter Preservation to complete the survey of 53 properties as well as the context study of mid-century modern design in Spokane. A steering committee made up of Landmarks Commissioners, architects, and preservation and museum professionals was convened to whittle down the possibilities of properties to survey in this first round of inventory work. We exclusively selected properties that had not been listed on any historic registers or had been inventoried in the past. We also picked three areas of focus: residential, commercial, and institutional. Our goal was to find a wide variety of properties spread across the city as well as both architect-designed and more vernacular resources.

Helveticka also created a website for the project — [midcenturyspokane.org](http://midcenturyspokane.org) — and gave us content for a “mid-century a week” promotion that encompassed all of 2017. Adding up our Facebook numbers for our mid-century posts means that we have reached over 275,500 people — some might have already been mid-century architecture fans, but we bet that there are a good number of people who haven't thought much about that style of architecture, and we hope that we've created some new-found appreciation of the resources.

For us, the ultimate goal of the project was to build a preservation ethic for Spokane's mid-century buildings — while at the same time educating our citizens about those architects who put their stamp on our neighborhoods, downtown, and retail centers throughout the city. 🏡

Upper left: Designed by Warren Cummings Heylman & Partners, the 1967 Parkade Plaza Parking Garage is in the style of New Formalism. Read more about the Parkade on page 21.

Upper right: The Fairmount Sunset Mausoleum designed by Carl W. Vantyne was completed in 1965 and is characterized by its thin-shell concrete structure with folded plate construction. The “folded plate” refers to the zig-zag shape of the roof, which is formed by joining pre-cast “V” or “W” shapes to create a three-dimensional spatial structure.

Lower left: The St. Charles Borromeo Catholic Church represents a masterful integration of art and architecture by the firm of Funk, Murray and Johnson, Spokane artist Harold Balazs, and French stained glass artist Gabriel Loire of Chartres. The roof of the church is a hyperbolic paraboloid made of reinforced, thin-shell concrete and developed as a way to economically span large spaces without columns or other internal supports.

Lower right: Decidedly Wrightian in character, the 1954 Norman E. and Dorothy Wells house was designed by Warren Cummings Heylman. The house was given a Spokane Chapter American Institute of Architects award in 1960.

## PreserveWA Fellows

# ENGAGING YOUNG PEOPLE IN HISTORIC PRESERVATION

By Logan Camporeale, Northwest Museum of Arts and Culture

In 2016, I attended my first historic preservation event, a Spokane Preservation Advocates member meeting held inside a beautifully restored fire station. The meeting was interesting, and there was an impressive spread of tasty snacks and an array of beer and wine—a selling point for me. I had decided to attend with a couple friends from my history program, which was a good choice because I only recognized a few folks at the meeting, one of whom was our professor. Once he noticed us in the corner, he walked over to greet us and said “Ya know, the three of you bring down the average age at this meeting considerably, and I appreciate that.”

He was joking, and it was funny, but he was drawing attention to an important problem in the historic preservation community: the lack of young people involved. The reasons for this are unclear, but there is a good case for finding ways to engage millennials in historic preservation. They offer new ideas, different perspectives, and digital communication skills that make them well equipped to grow and strengthen our historic preservation communities.

In a recent interview, Lynn Alpert and Molly Lester, co-chairs of the Young Friends of the Preservation Alliance in Philadelphia, explained that fresh ideas generated by young people can benefit historic preservation communities by attracting new members who “don’t identify as ‘preservationists’ like urban explorers or those who enjoy architectural Instagrams.” Quite often young people are passionate about their built environments, but they have not yet made the connection to historic preservation, or they are not even aware of the work preservationists are doing.

Last year, in an effort to “bring fresh and diverse voices to its preservation network,” the Washington Trust for Historic Preservation invited young people interested in historic preservation to apply for a fellowship to attend the Washington Trust’s annual conference, RevitalizeWA. After a competitive application process, five young professionals or

students were selected. The Washington Trust paid for the fellows’ conference registration, lodging, and travel costs. All the fellows were also carefully paired with a mentor to meet with at the conference.

I was fortunate to be chosen as a fellow to engage in this dynamic educational and networking experience. I met with the Washington Trust’s Board of Directors and participated in a bus and walking tour of a historic community. I learned the basics of the Main Street Program and unpacked more in-depth historic preservation concepts. I met many fellow Washington preservationists, and since the conference, I have reached out to many of them for guidance and suggestions. The PreserveWA Fellows Program gave me an opportunity to immerse myself in the regional preservation network.

Fellows programs, like the one created by the Trust, are an effective way to engage millennials in historic preservation and to grow the young preservationist movement. Other organizations interested in engaging millennials should create similar programs. For example, local preservation advocacy groups, like Spokane Preservation Advocates or Historic Seattle, could award two annual fellowships to college students in the area. They could put out a call for applications and award the two most qualified applicants with an annual membership with the organization, connect them with a mentor they can reach out to for the year, and make them commit to attend a certain number of member meetings. This simple and affordable strategy can help your organization engage young people in the preservation work you are doing in your community.

Engaging young people in historic preservation can seem like a daunting task, but the fresh and diverse voices that young preservationists offer are valuable and necessary to the future success and growth of our preservation communities. Initiating fellows programs at preservation organizations is a feasible and straightforward way to engage young preservationists and grow membership. ■

*The Washington Trust is now accepting applications for 2018 PreserveWA Fellows! See opposite page for more information.*

# RevitalizeWA

Port Townsend | April 23-25, 2018

[preservewa.org/revitalizewa](http://preservewa.org/revitalizewa)

Mark your calendars for RevitalizeWA in Port Townsend! Known for its rich maritime history, beautiful Victorian architecture, and quirky arts scene, Port Townsend is one of Washington’s oldest Main Street Communities and a living laboratory for preservation.



Port Townsend. Photo by Andrew Albertson.

## Registration Opens January 16

This year RevitalizeWA will include tours of Port Townsend’s historic waterfront, Fort Worden, and other iconic places; networking opportunities; and educational workshops on topics to help develop your skills and knowledge as a preservationist, downtown revitalization professional, or invested community member. Conference attendees are also invited to attend two signature events – our This Place Matters Reception and Washington Main Street’s annual Excellence on Main Awards.

## PreserveWA Fellows

The Washington Trust is pleased to announce that we are now accepting applications for the 2nd annual PreserveWA Fellowship program. This program brings fresh and diverse voices to the study of historic preservation and community development by supporting first-time attendance at RevitalizeWA and facilitating tailored mentorship opportunities. Any students or young professionals interested in gaining professional exposure to preservation and downtown revitalization are encouraged to apply. Applications due **February 15, 2018**.



2017 PreserveWA Fellows & mentors in Ellensburg.

Special thanks to our current RevitalizeWA 2018 sponsors:



## Main Street Matters

# CENTRALIA: COMMUNITY ON THE RISE

By Scott White, Executive Director, Centralia Downtown Association

Exciting things are happening in southwest Washington's Hub City, Centralia! Often thought of as the halfway point and rest stop between Seattle and Portland, Centralia is emerging as a shopping, dining, and entertainment destination in its own right. Centralia's Downtown Historic District is located just a mile off I-5 and steps from the impressive 1912 Centralia Train Station with 11 daily Amtrak stops. Visitors emerge from the \$30 million restored station onto brick-paved streets that lead directly into the heart of downtown.

The historic district is a 14-square block cache of stunning buildings that includes hotels, department stores, theaters, fraternal organizations, and more, all still standing from Centralia's heyday as a center of rail commerce, timber, and mining. With two beautifully restored boutique hotels, booked theater restorations at each end of Tower Avenue, and enough unique shops, restaurants, and experiences to keep visitors busy for days, Centralia is truly the place to spend the weekend or longer! The City of Centralia invested in a beautiful streetscape for downtown, and the local business owners, in concert with the Centralia Downtown Association (CDA), take

incredible pride in keeping the sidewalks and storefronts clean and inviting.

Walking south on Tower Avenue, one will pass many historic structures, including the Historic Fox Theatre which is currently undergoing a comprehensive restoration. More info about the project can be found at [centraliafoxtheatre.com](http://centraliafoxtheatre.com). The restoration is an enormous undertaking for the community, with more than \$1 million invested in the 1930 building so far. The 1,000-seat Art Deco Fox is already lighting up the downtown with a replica period marquee and promises to be a major entertainment draw when the restoration is complete.

Just around the corner from the Fox Theatre and adjacent to Centralia's Washington Park (named after *our* George Washington), is the recently restored Centralia Square Grand Ballroom & Hotel. Built in 1920, Centralia Square features a breathtaking ballroom, beautifully appointed hotel rooms, two delicious restaurants, and an antique mall. On the other side of Washington Park, visitors can enjoy the 1925 former Elks Building's rooftop terrace which overlooks the park and its 1913 Carnegie-built Timberland Library.

Back on Tower Avenue and heading north toward the 1914 Wilson Hotel and 1915 Liberty Theater (both teeming with activity while undergoing restoration), visitors will stroll past locally roasted coffee, frozen yogurt with all of the toppings, a yoga and wellness studio, and a wide array of antique shops. There are also a significant number of unique boutiques with hand crafted items, high end home décor, jewelry, clothing, local art and gifts for every taste. And speaking of taste, there are delicious restaurants, coffee shops, and more throughout downtown offering everything from Tiki-themed pizza and Mediterranean fare to Indian cuisine and an Irish pub. Downtown Centralia also has exciting entertainment options including McMenamin's Olympic Club with daily movies and regular live music events, and the

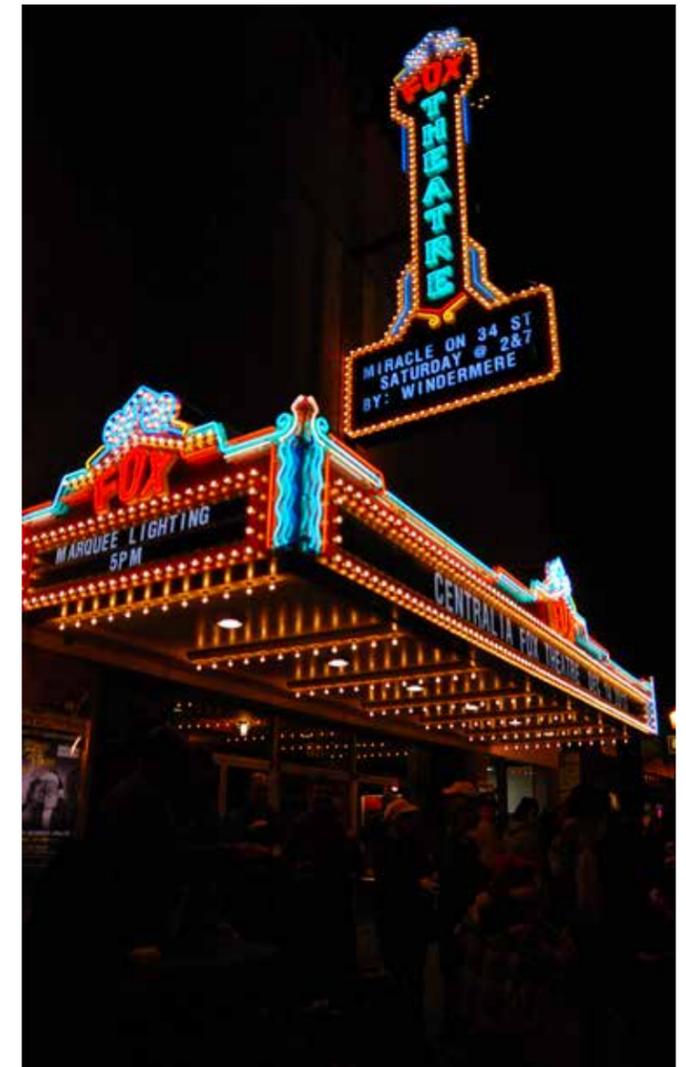
Evergreen Playhouse with live theater productions. Centralia is also home to the Bordello Museum, at the Shady Lady and the extensive King Agriculture Museum just across the train tracks from downtown.

The CDA, which is a Washington Main Street Community organization, is one of the driving forces in the restoration and revitalization of the historic district. The CDA has been having a fantastic year by hiring their first-ever executive director, creating a brand new 360-degree tour of the downtown on their website [downtowncentralia.org](http://downtowncentralia.org), and celebrating the 200th birthday of Centralia's African American founder, George Washington ([ourgeorgewashington.com](http://ourgeorgewashington.com)).

The CDA has big plans for 2018 that include a brand-new office space with a welcome center and permanent George Washington museum exhibit. The CDA office will also house "Meet Me in Centralia" — a program that focuses on bringing regional business meetings to Centralia's wide variety of meeting and event spaces. Let us craft your next meeting with unique hotel rooms, delicious restaurants, quirky experiences, and state-of-the-art meeting spaces all over downtown Centralia and at the adjacent Centralia College campus, which has undergone an incredible transformation over the past decade.

There is also a festival for every season in downtown Centralia with landmark events like Summerfest, Antiqufest, Girls Night Out, Classic Car Shows, and Winterfest (including our Christmas Market and world-famous Lighted Tractor Parade!). It is always a great time to visit downtown Centralia. Drop us a line and let us help you plan your next trip! 📧

[downtowncentralia.org](http://downtowncentralia.org)



Above: The restored marquee of the Centralia Fox Theatre.

Left: Classic cars in downtown Centralia.



Summer in downtown Centralia.



# Donor Focus: SHKS Architects

## REIMAGINING THE LAKE CITY LIBRARY

By Kevin Kane, Principal, SHKS Architects

At a recent Lake City Library open house, Chief Librarian Marcellus Turner introduced the goals for its proposed renovation: “Our priority is to make sure our libraries meet the needs of the community. This renovation will allow the branch to more effectively serve a growing, diverse community and support a wide variety of patron uses, services, and partnerships with local social and human service organizations.” Reimagined spaces are an instrumental part of the Seattle Public Library’s strategic direction to make a difference in people’s lives by increasing access to library services. Libraries have become more social.

SHKS Architects is designing a gentle transformation to adapt and energize this landmark library, making spaces for new uses as well as

changing technologies, interests, and needs. The design aims to strengthen the library’s traditional core role as not only a place for collections and reading, but also gathering and public interaction.

### What does a mid-20th century modern library of the future look like?

Extolling the architectural virtues of the new Lake City Library in 1965, Victor Steinbrueck wrote, “It is an inward looking building which is fitting to its use . . . The emphasis is well directed to the inner space, the books, and the people using the library” (quote from the *Seattle Post-Intelligencer* from David Wilma’s [HistoryLink.org](http://HistoryLink.org) essay).

Site context is conspicuously absent in the rendering by architect John Morse and Associates. The messy vitality of street life is replaced by the abstract order of a library formed by a continuous brick wall, with three carefully placed arched windows. A courtyard entry is secured by bronze gates, designed by Seattle artist George Tsutakawa. Reinforcing the building’s cloistered character, the 9,000 square-foot library is separated from the sidewalk by a “moat” of landscaping with a raised bridge at the entry. A wood-shingled mansard roof is set back from the wall with inward-facing clerestory windows providing natural light—a reading refuge waiting to be discovered in a book fortress.

The Lake City Library was designated a Seattle Landmark in 2001. The nomination report notes that it “embodies the distinctive visible characteristics of an architectural style, and represents an outstanding work of a designer”. Two years later, ARC Architects designed a 6,000 square-foot addition with space for expanded collections, a meeting room, and a Neighborhood Service Center.

Upper: Architectural rendering of the Lake City Library by architect John Morse and Associates.

Lower: A historic interior view of the 1965 Lake City Library.



Guided by landmarks controls for the site, exterior, and interior of the library, SHKS Architects’ design approach maintains the original use and character of the space. New furniture is arranged to create intimate seating areas and lower shelves allow patrons to see and be seen, encouraging interaction. This flexible, open room is illuminated by clerestory windows and LED lamps retrofitted in the original recessed ceiling grid and fixtures. A wall of cast glass panels will be relocated to anchor a flexible space for casual conversation, events, or reading. This new, central welcoming space connects patrons with library staff help, new books, holds, and information. Frameless glass partitions control sound in group activity spaces, allowing views in and out.

While the library and adjoining sidewalk space could benefit from a more transparent, engaging exterior treatment, the separation is, in effect, the building’s essential identity. In an effort to balance the inward nature of the architecture and the library’s role as a public place, a new glass entry vestibule in the courtyard replaces an earlier version and will extend toward the sidewalk to welcome visitors.

Since 1965, the Lake City community has changed, along with ideas about cities and public libraries. The landmark branch is now an anchor in the neighborhood; the Farmers Market sets up in front of the library, adjacent to a park and community center. It serves a growing, culturally and socioeconomically diverse population. The welcoming, flexible, open spaces of the reimagined library are designed to build community by making it easier for patrons to interact with one another.

*The Seattle Public Library has been a proactive and conscientious steward of its historic resources. SHKS Architects has assisted the Seattle Public Library Capital Improvements Program team in ongoing efforts to preserve and maintain all six Carnegie branches listed on the National Register of Historic Places. Additionally, Seattle Public Library has three mid-century libraries designated as Seattle Landmarks: the Lake City, Magnolia, and Northeast branches.*



Upper: The flexible, open plan of the original building is easily adapted for emerging library uses and programs.

Lower: The low arched windows along the front wall create three child-sized reading areas with natural light and views to the outside.

# Revisit Washington along roads less traveled



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Before there were interstate highways, Washington had a system of roads that connected real places. Almost forgotten today, a diary of these routes was published in 1941 after years of dedicated work by hundreds of writers, photographers, and mapmakers. These roads wound by family farms and through historic downtowns. This is the updated version of that guide. **Revisiting Washington: An interactive guide to historic places in the Evergreen State.**

## revisitwa.org



@revisitwa



## WHERE IN THE WA

We received six correct guesses for the structure featured in our October 2017 issue of *Trust News* — the most in recent memory! For Bob Weaver of Seattle, it was simple to recognize architect Warren C. Heylman's Parkade in Spokane. Former Spokane resident Steve Franks of Beaverton, OR also immediately recognized the distinctive shape of the Parkade in downtown Spokane and expressed his appreciation for the preservation diversity that it represents. Another former Spokane resident, Kelly Hufty of Seattle, loves the Parkade and fondly remembers the Early Dawn Ice Creamery, which used to be housed in one of its storefronts. Washington Trust board member John Lantz had the opportunity to park in the structure while attending the Trust's fall meetings Spokane in October. In sending in his correct guess, he also noted that the Parkade was built in 1967 for \$3.5 million dollars and controversial at the time, but it later met the heavy parking

needs of Expo '74. Rounding out the correct guessers were Michael Flannery and Ralph Fishburn, both of Spokane.

The 10-story Parkade Plaza Parking Garage had its origins in a privately funded urban renewal plan completed in 1961 that sought to revitalize downtown Spokane. One of the plan's recommendations called for more parking and a system of pedestrian bridges to achieve this goal. Once the site was assembled and bank financing was secured, construction of the poured concrete building was completed in just over a year. When it opened in March of 1967, it not only accommodated 970 automobiles, but served as a "symbol of new life in the heart of Spokane." Its connection to the city's new skywalk system increased its utility as a significant urban design feature. Today, it is recognized as a particularly expressive example of the New Formalism style of mid-century architecture with its 175-foot-tall "Parkade" sign and its incorporation of punched circular openings, curved brackets, and spiraling ramps.



The irony is not lost on us that the Parkade represents both a preservation loss and a preservation success. At the time of its construction, it replaced six structures on the site. Historic photos show a collection of buildings that likely would be the focus of an advocacy effort had the project been proposed today. However, thanks to its enduring design and the passage of 50 years, we now see the Parkade itself as worthy of preservation and celebrate it among Spokane's many outstanding examples of Mid-Century Modern design. 📌

Read more about Spokane's recent Mid-Century Modern project on page 10 of this issue and visit The Spokesman-Review's website for an interactive "Now and Then" view of West Main Avenue: [spokesman.com/then-and-now/west-main-avenue](https://spokesman.com/then-and-now/west-main-avenue)

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Upper: The Parkade around the time of its construction in 1967, fully lit at night. Photo graciously provided from the collections of Helvetika Design Group.

Lower: Main Street looking East c. 1920-1930, prior to the construction of the Parkade. Photo from the Spokane City Historic Preservation Office Photographic Collection, Washington State Archives, Digital Archives.



### Where in the WA - January 2018

For your next challenge, can you identify the structure detail seen here? Email us at [info@preservewa.org](mailto:info@preservewa.org) or call us at 206-624-9449 with the answer.

Send us pictures of yourself in your favorite places around our beautiful state, and we might be able to feature them as a "Where in the WA" in the future!

# BOARD CHANGES

At the close of 2017, the Trust said goodbye to three board members whose terms of service had ended: Cate Comerford of Port Townsend, Kelsey Doncaster of Yakima, and Doug Ito of Seattle. Our heartfelt thanks and utmost appreciation goes to them for their many contributions, and special thanks go to Doug for staying on an additional year as Immediate Past President after completing his two terms on the board. Looking ahead to 2018, three new board members elected at the Annual Meeting in Spokane last fall will begin a three-year term of service: Gideon Cauffman of Oak Harbor; Jeffrey Murdock of Seattle; and Nancy Ousley of Seattle. In addition, two new board members elected in the newly created student and young professional positions will begin a one-year term of service: Logan Camporeale of Spokane and Anneka Olson of Tacoma.



## Logan Camporeale

Logan Camporeale is a broadly trained public historian living in Spokane and recently graduated with an MA in History from Eastern Washington University. Logan now works at the Northwest Museum of Arts and Culture as the Volunteer Coordinator and Lead Interpreter at the Historic Campbell House. Logan is particularly interested in storytelling

in the digital environment and has collaborated on historical live-tweet events and Wikipedia Edit-a-thons, is a contributor to [SpokaneHistorical.org](http://SpokaneHistorical.org), and blogs at [TheLocalHistory.com](http://TheLocalHistory.com). Logan loves long walks and picnics in hundred-year-old cemeteries, and when he is not doing that boring history stuff, he is fishing, hiking, biking, or snowboarding.



## Gideon Cauffman

Gideon Cauffman is a member of the Jamestown S'Klallam Tribe and began his career in archaeology in 1996 at the Sequim Bypass Archaeological Site. He later earned a BA in Anthropology from Washington State University and an MS in Resource Management from Central Washington University. He was an archaeologist for the Confederated Tribes and Bands of

the Yakama Nation where most of his work was on the lower Columbia River. While at Yakama Nation, he assisted with US Prosecutors during a site looting case. He completed the nomination of Tamanawas Rock to the National Register of Historic Places while working for the Jamestown S'Klallam Tribe. He lives in Oak Harbor where he provides oversight to city undertakings and permitted projects as the staff archaeologist for the city. He also serves as Tribal Gaming Commissioner and grant reviewer for No Child Left Inside.



## Jeff Murdock

Jeff Murdock holds a bachelor's degree in Business Administration from the California Polytechnic State University in San Luis Obispo. He obtained a Master of Architecture degree from University of Washington and is now completing a Master of Science degree in Architectural History and Theory with a certificate in Historic Preservation. Jeff served

on the Seattle Landmarks Preservation Board between 2011 and 2017 and was an active member of the Architecture Review Committee. Jeff has rehabilitated and adapted several small historic buildings and is an enthusiastic advocate for vernacular architecture. As a designer, preservationist, and investor, Jeff's experience has taught him that owning a historically significant resource is an opportunity with unique and irreplaceable potential, not a hindrance to development.



## Anneka Olson

Anneka Olson, a 2017 PreserveWA Fellow, is delighted continue her contribution to the Washington Trust by joining the Board of Directors. She has a background in nonprofit program management, active transportation advocacy, and placemaking. Anneka is especially passionate about opportunities to connect cultural and architectural

preservation through place-based storytelling, new public spaces, and innovative community engagement. She currently works for the City of Tacoma's Office of Historic Preservation and has been a team member on the Prairie Line Trail Interpretive Project. She is also a part of the UW Tacoma MA Community Planning program, where she researches community self-determination and the equity implications of historic preservation law.



## Nancy Ousley

Nancy Ousley is the Assistant City Manager for the City of Kenmore. She previously managed community development programs for the Washington Department of Commerce (where she was involved in creating the Historic Courthouse Program), the City of Seattle, and King County. She earned a Bachelor Degree with Distinction in Sociology

from Washington State University and masters degrees in Public Administration and Social Work from the University of Washington. She also received a Certificate in Business Incubator Management. Nancy serves on the Board of Directors of Isle Royale Families and Friends Association, a nonprofit organization dedicated to preserving the cultural resources of Isle Royale National Park. She is a native of the Palouse hills of Whitman County, and she and her wife live in a 1939 bungalow in Seattle's Queen Anne neighborhood.

# THANKS TO YOU

Only through membership dues and contributions is the Washington Trust able to accomplish our mission to help preserve Washington's historic places through advocacy, education, collaboration and stewardship. The Board of Directors and staff sincerely thank those who contributed this past quarter:

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